

Power Week



Université IBM i 2019

22 et 23 mai

IBM Client Center Paris



S29 – Préparez vos données DB2 for i pour l'IA
et Watson

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ITHEIS et FRESCHE Solutions
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Préparez votre DB2 pour Watson

- 11:00 Pascal BLANDIN, ITHEIS
 - Introduction et agenda
- 11:05 Pascal BLANDIN, ITHEIS
 - Préparez vos données DB2 for i
- 11:20 Pascal POLVERINI, FRESCHE Solutions
 - IA Watson
- 11:50 Questions réponses
- 12:00 Conclusions

ITHEIS : Acteur de la transformation IBMi



FORMATION

AUDIT

Conseil

Réalisation

INTEGRATION

Conduite du changement

FRESCHE Solutions :

Fresche Solutions - Experts en [IBM i](#) et [IBM DB2](#) pour les entreprises

Les plus visités

FRESCHE SOLUTIONS

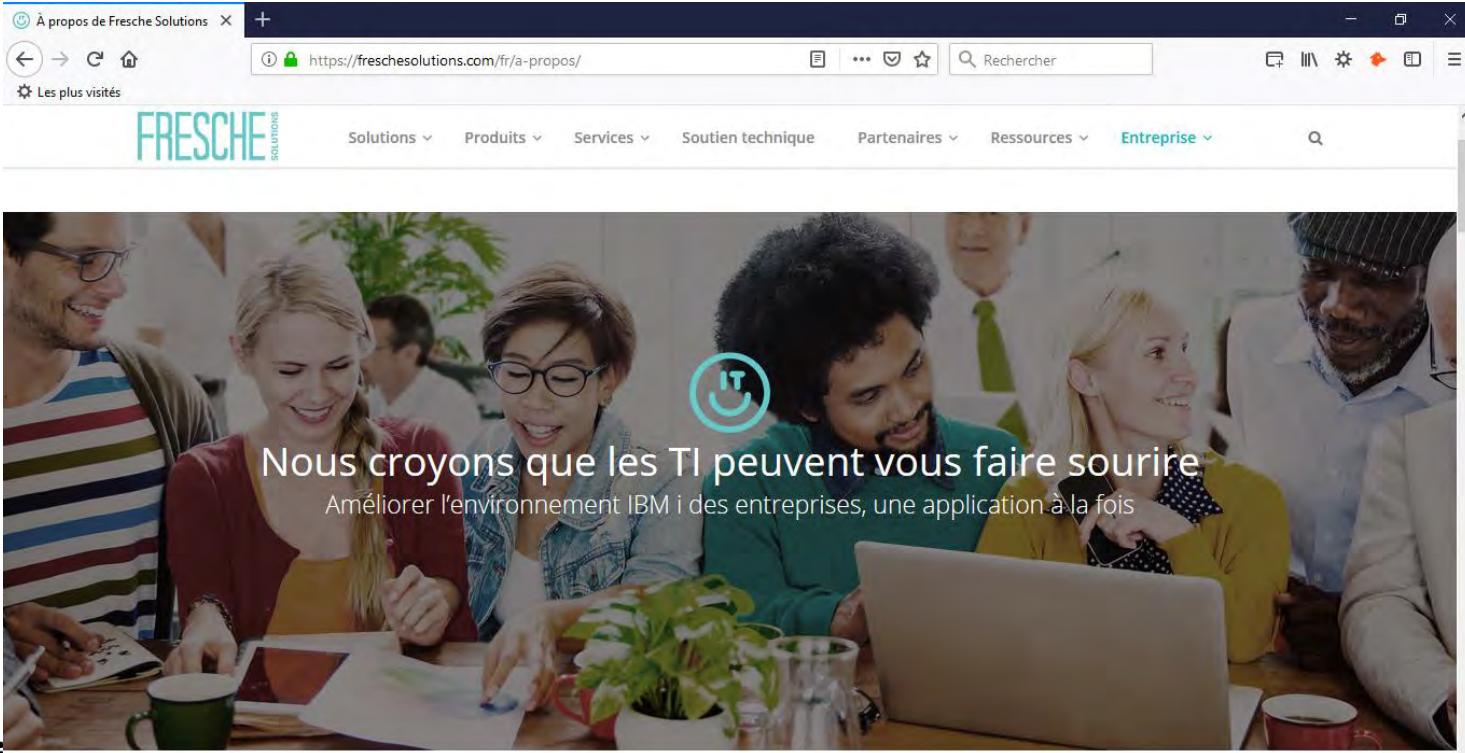
Solutions ▾ Produits ▾ Services ▾ Soutien technique Partenaires ▾ Ressources ▾ Entreprise ▾ Rechercher

The screenshot shows the Fresche Solutions website. On the left, there's a dark sidebar with the 'X-Analysis View' logo and text: 'Accélérez le développement et réduisez la maintenance de vos applications IBM i avec X-Analysis View'. Below this is a 'EN SAVOIR PLUS' button. The main content area features a large image of a smiling man in a suit giving two thumbs up. To his left is a screenshot of an IBM i application interface showing a data flow diagram titled 'Program Command Data Flow Diagram for WMCONDDET, Total Objects: 18'. The diagram includes nodes like 'WMCONDDET' (with 'Order Details' and 'Positions'), 'WMCONDET' (with 'Order Header' and 'Positions'), 'WMCONDET' (with 'Order Line Details' and 'Positions'), 'WMCONDET' (with 'Order Status Details' and 'Positions'), 'WMCONDET' (with 'Stock Balances' and 'Attributes'), and 'WMCONDET' (with 'Product Master' and 'Attributes'). Arrows indicate the flow between these objects.

https://freschesolutions.com/fr/#qode-home_page_french-fr

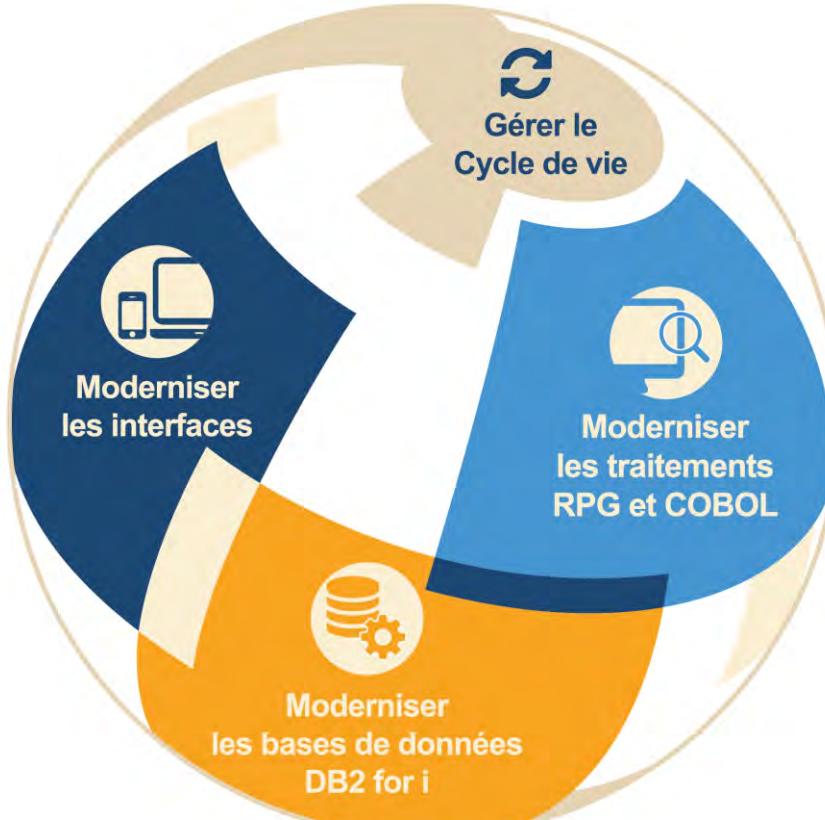
FRESCHE Solutions :

- 450 personnes dédiées IBM i
- Technologies et Services
- Montreal, Melbourne, USA ...



The screenshot shows a web browser displaying the Fresche Solutions website. The URL in the address bar is <https://freschesolutions.com/fr/a-propos/>. The page features a banner image of a diverse group of people working together at a desk. Overlaid on the banner is a circular logo with a stylized 'IT' monogram. Below the banner, the text reads: "Nous croyons que les TI peuvent vous faire sourire" and "Améliorer l'environnement IBM i des entreprises, une application à la fois". The Fresche Solutions navigation menu includes links for Solutions, Produits, Services, Soutien technique, Partenaires, Ressources, and Entreprise.

ITHEIS : Intégrateur de solutions

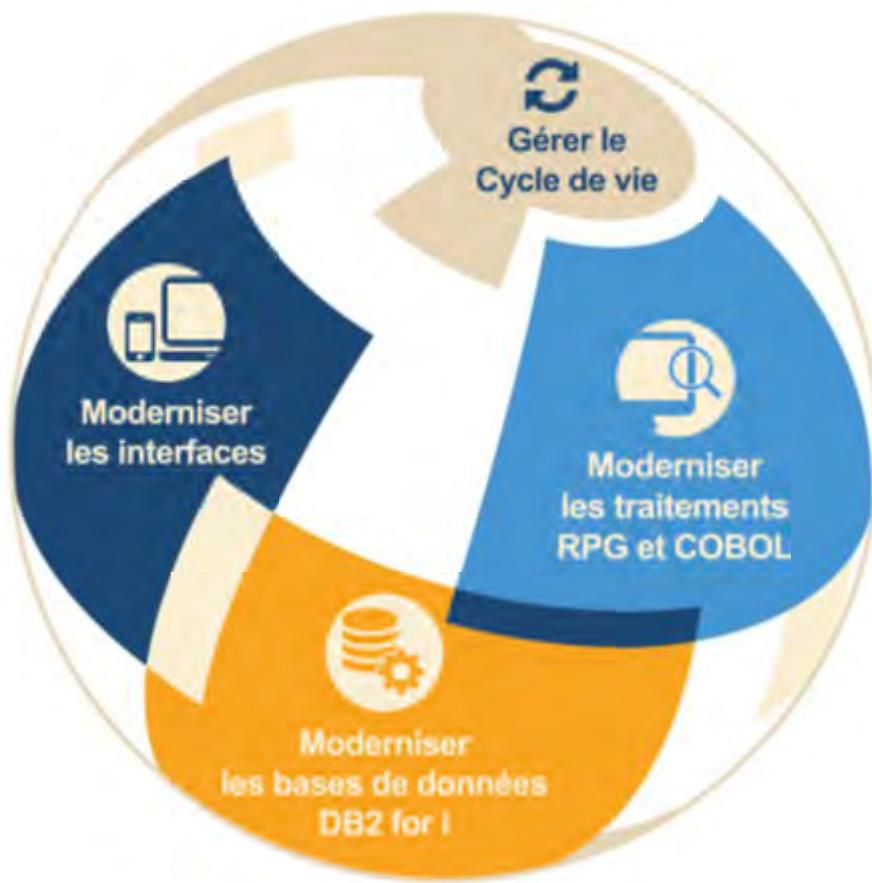


3 niveaux
de
transformation

Approche « Best of breed »

est un positionnement marché qui consiste, pour une solution logicielle, à viser l'excellence sur un segment spécifique. A l'opposé, les "généralistes" cherchent à offrir la couverture fonctionnelle la plus large possible, c'est-à-dire à intégrer de nombreuses fonctionnalités.

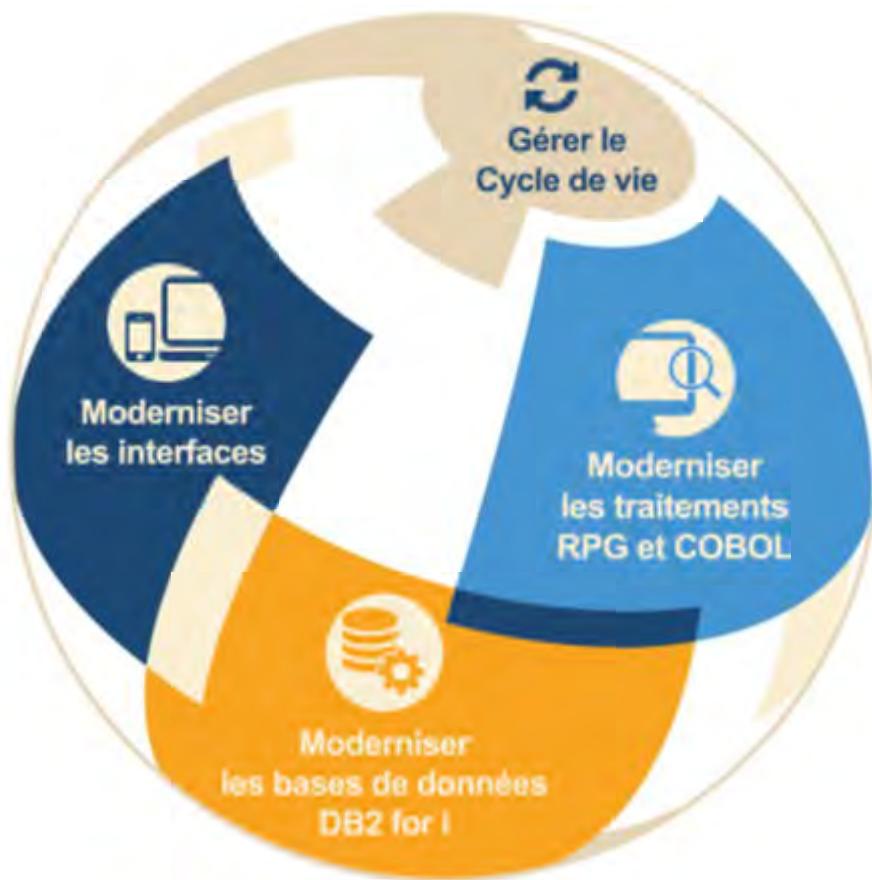
Transformer 5250 en HTML



Moderniser les interfaces IHM



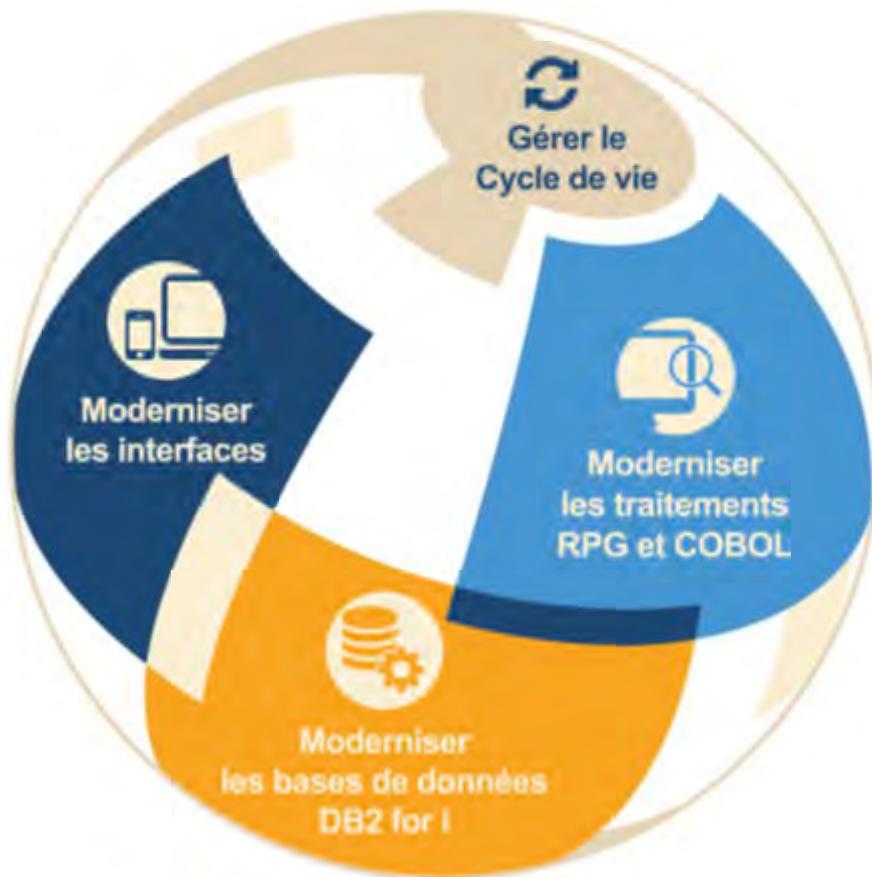
De RPG à RPG FreeForm, documentation



Moderniser les applications RPG

RPG FreeForm

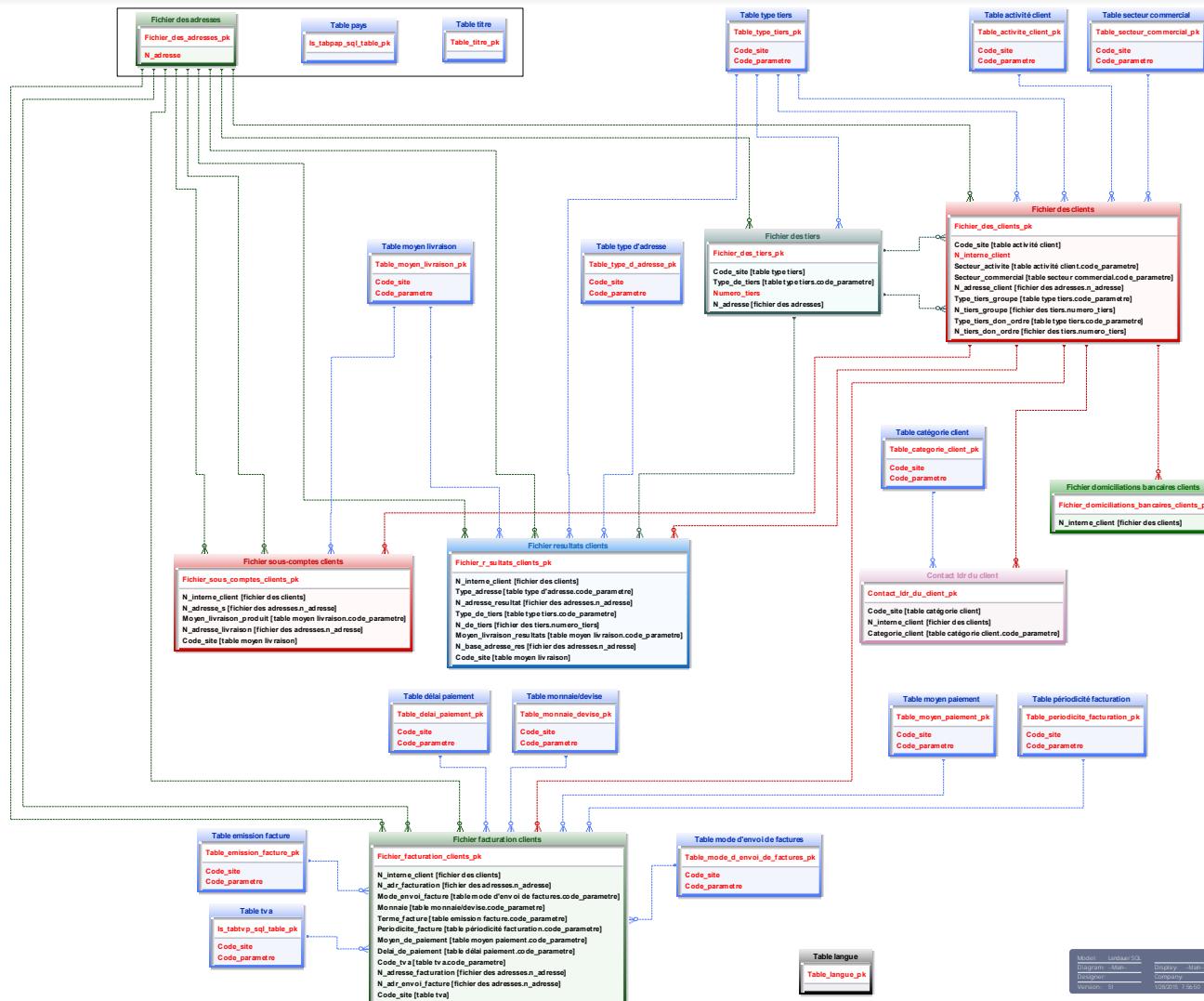
Transformer les DDS en SQL



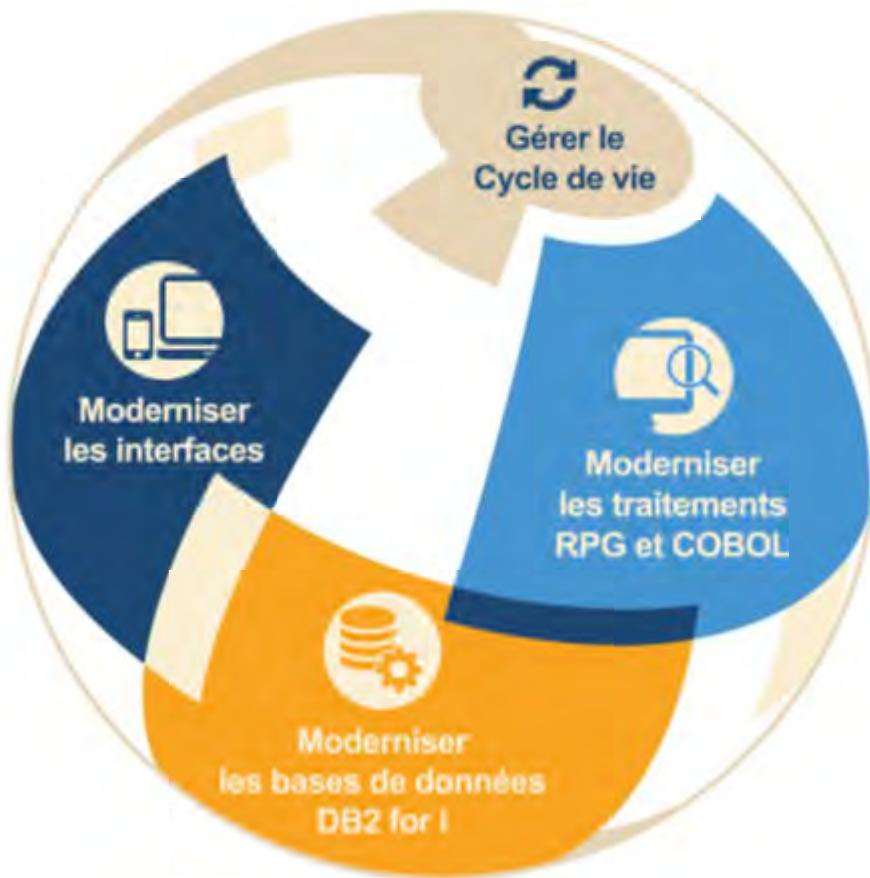
 Moderniser les bases de données DB2



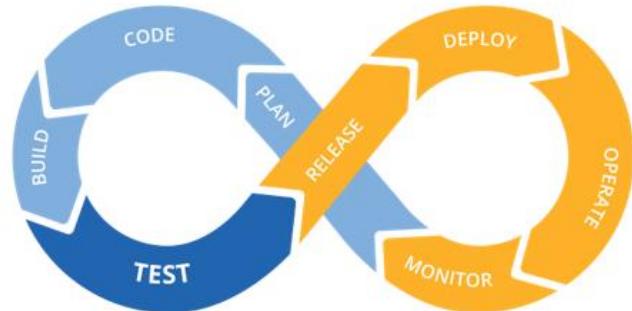
Retrouver le modèle graphique et gérer DB2



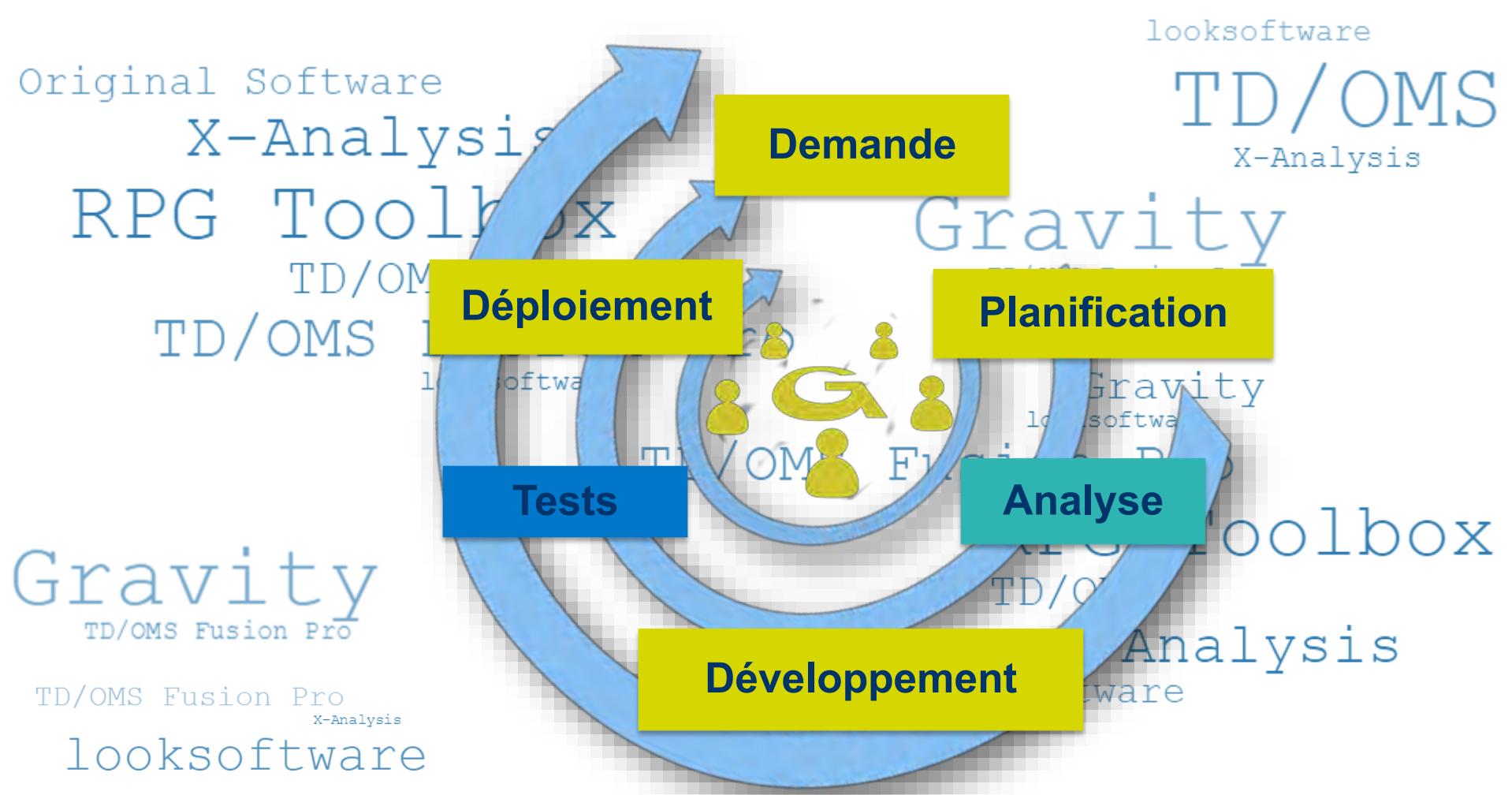
Gestion des versions : DevOps



Gérer le cycle de vie des applications



SCM : Gestion des versions Avec TD/OMS



DevOps intégré dans RDi

TD/OMS Work Management - Object List of *ALLUSR/*ALL/*ALL/*ALL/*ALL/*ALL, Total Objects: 340 - TD/OMS Development Workbench

File Edit Navigate Search Project Run Window Help

Quick Access

Object List

Object List of *ALLUSR/*ALL/*ALL/*ALL/*ALL/*ALL, Total Objects: 340

Library	Name	Type	Attribute	Description	Status
XAN4CDDEM	CBCUSTSD	*FILE	DSPF	Work with Customers	
CLXAN4CDDEM	CBC110	*PGM	CLP		*A
R:XAN4CDDEM	CB906R	*PGM	RPG		*B
E:XAN4CDDEM	CB906RD	*FILE	DSPF		*C
CLXAN4CDDEM	CLET	*PGM	CLP		*A
P:XAN4CDDEM	CLETN	*PGM	CLP		*A
PFXAN4CDDEM	CNTACS	*FILE	PF		*C
R:LXAN4CDDEM	CNTCMINT	*PGM	RPGL F		*D

Program Centered Data Flow Diagram for CBC110, Total Objects: 4

```
graph LR; CBACPF[CBACPF] --> CBTRPF[CBTRPF]; CBACPF --> CB906R[CB906R]; CBACPF --> CB907R[CB907R];
```

Context menu for CBC110:

- Zoom Source
- Data Flow Diagram
- Object Where Used
- Variable Where Used
- Hierarchical Structure Chart
- Structure Chart Diagram
- Inverted Structure Chart
- Program Structure Chart
- Screen/Report Design
- Screen/Report Source
- Consolidated Rules
- Annotate
- Mark for Documenter
- More Info
- Change History
- Source Compare
- Screen Components
- Screen Activity Diagram
- Function Editor
- Logic Components
- Application Area Options
- Derive Business Rules
- Modernization Options
- UML Options
- TD/OMS

TD/OMS Component

Navigation Metrics Dashboard

Vega

- V60KEXA - TD/OMS Version 6
- V60TSTXA - V60 Test
- V71KEXA - Version 70

XAN4CDXA - Tutorial Application

- Application Area Diagram
- Data Model Diagram
- Overview Structure Chart
- All Objects
- Programs
- Files
- Source Files
- Business Rules
- Consolidated Rules
- Screen Components
- Change History

Session Information

Session Items	Description
Host Name	vega
X-Analysis User...	WIM
X-Analysis Library	XAN4CDXA
Job Details	098778/QZDASOINIT/QU...
Database Library	

itheis

Interface utilisateur

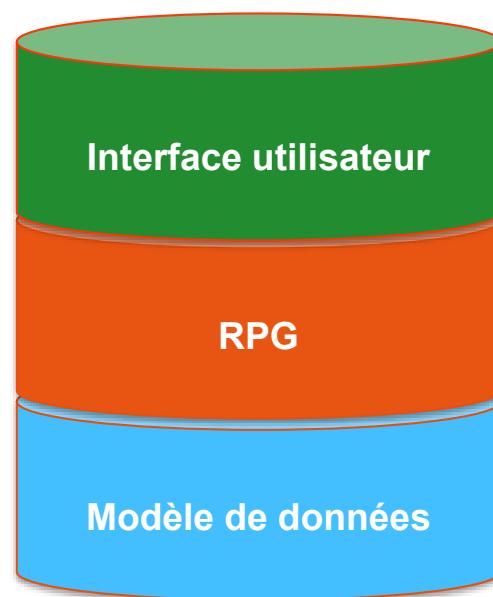
Système existant



Extraction automatisée



Référentiel

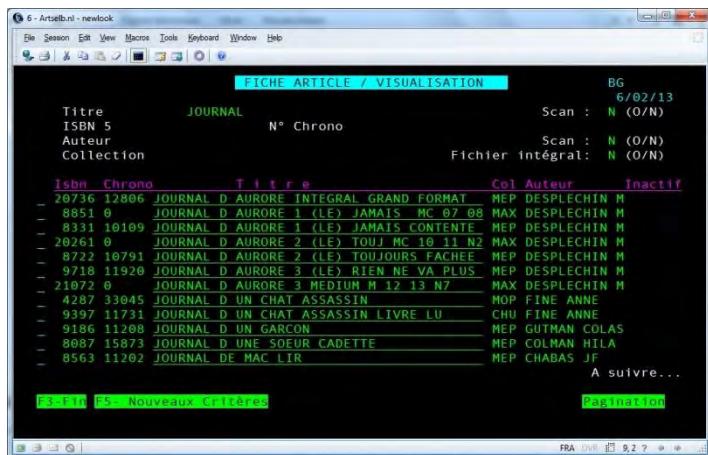
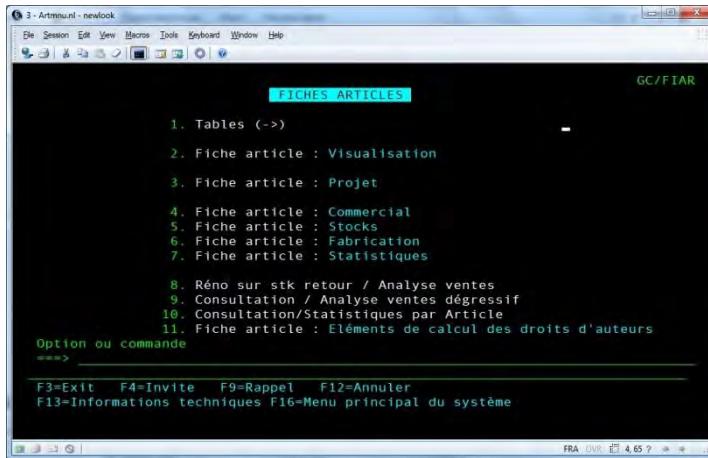


Conception de l'interface utilisateur

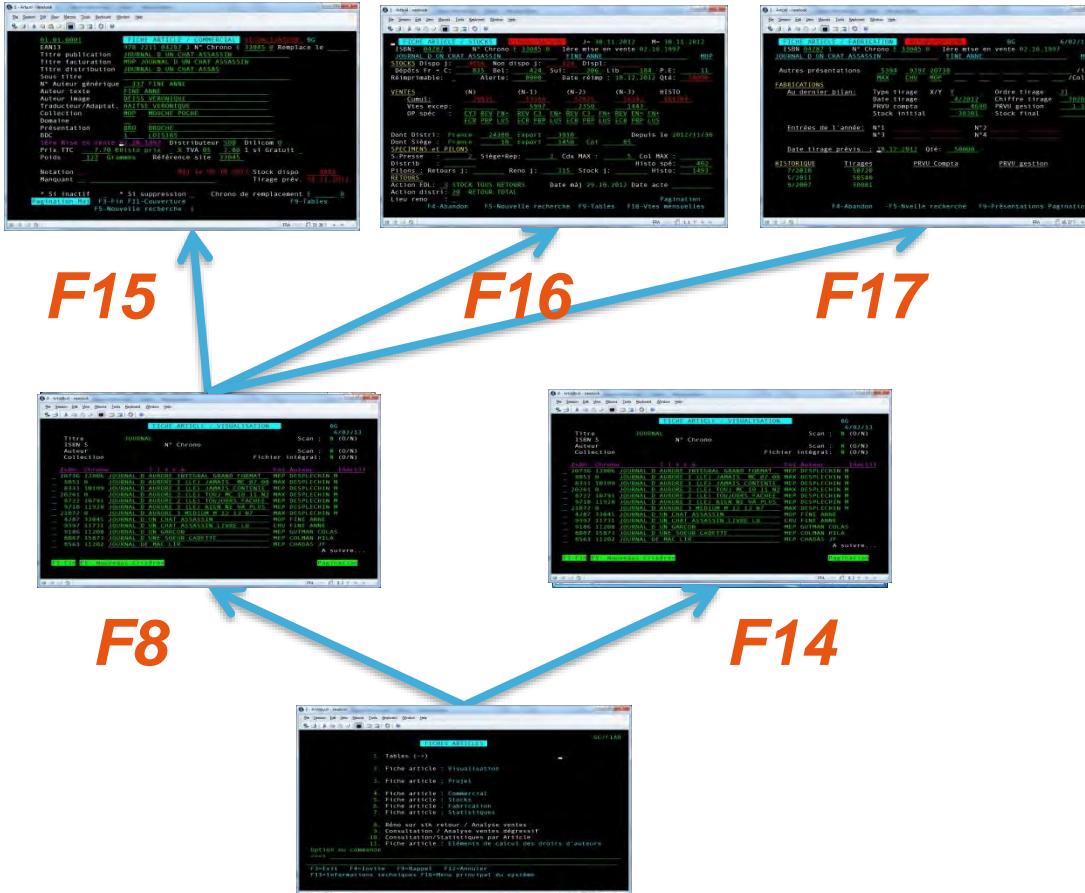
Options

- Webisation
- Nouvelles fonctions Web (carrousel, image, XLS...)
- Re Design de l'interface
- Charte graphique

Transforme 5250 en HTML



Revoir la navigation



Regrouper plusieurs écrans

Grâce aux onglets

InfoFrame et ses onglets



Interfaces RPG pour mobiles



Interfaces tactiles HTML5 et CCS3

The screenshot shows an iPad screen with a white header bar containing icons for signal strength, battery level (72%), and other system status. The main content area has a dark header bar with the text "Validation des commandes". Below this, there are two sections: a left panel for entering command details and a right panel showing a list of validated commands.

Left Panel (Command Details):

N° commande	001050
Date cde	7/11/2013
Nom fournisseur	SNEF TECHNOLOGIES
Objet	
Libellé	ACHAT PC
Qté cde	1,00
P.U.	850,00
Chapitre	218300 32
Lieu	999999
Famille	INFGESTMAT
Code projet	NOPROJ

Right Panel (Validation List):

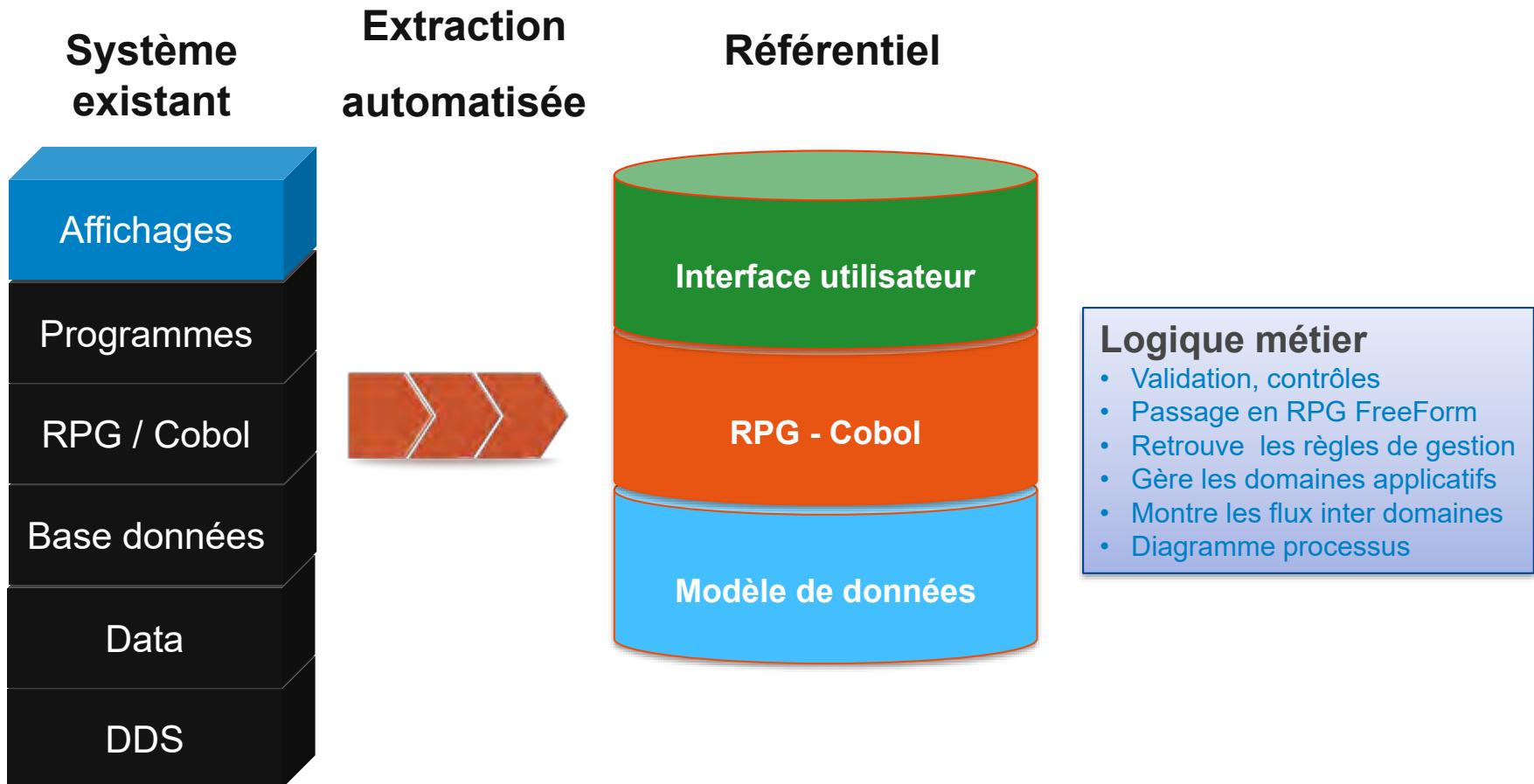
Validation des commandes				
N° commande	Date cde	Fournisseur	Objet	Montant
001672	8/01/2014	DOMS (EX SEVERIN)	Fourniture de vannes 14" PN40	41.546,44
Quantité	PrixUnitaire	Chapitre	Lieu	Famille
Assist Echant 12/2013				
1,00	4.922,00	611600 01	900301	ECHANTILLO
Analyses sur assistance 12/2013				
1,00	32.374,44	611700 01	900301	MESUANALY
Gammes PLN+Fer 12/2013				
8,00	250,00	611600 01	300100	MESUANALY
Gammes Esso 12/2013				
3,00	250,00	611600 01	100100	MESUANALY
Gammes Corse 12/2013				
6,00	250,00	611600 01	100102	MESUANALY

Bottom Buttons:

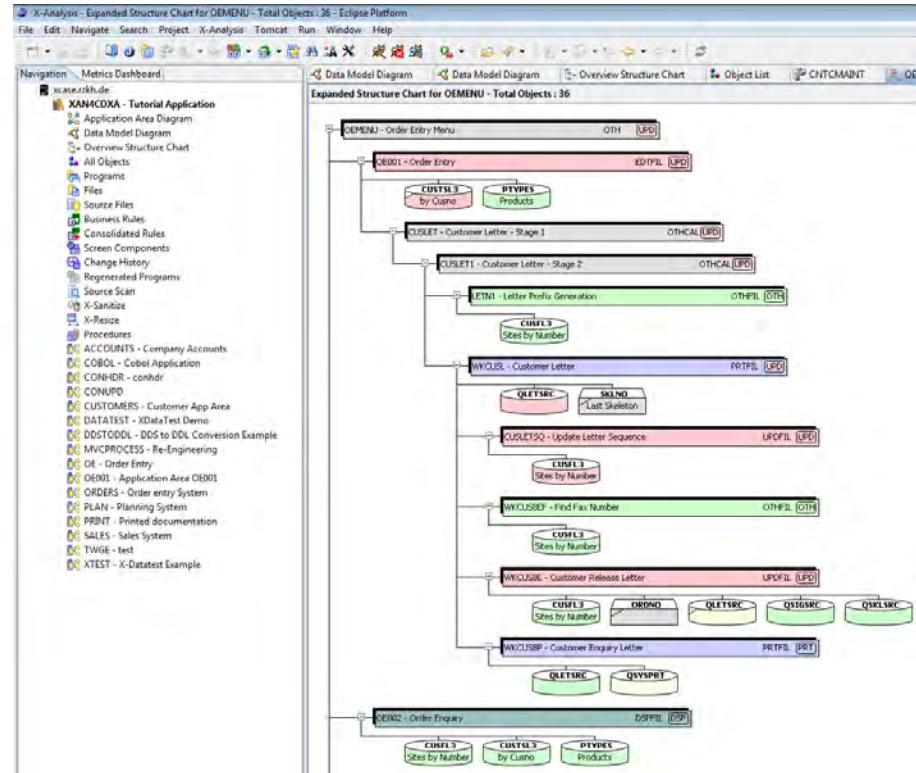
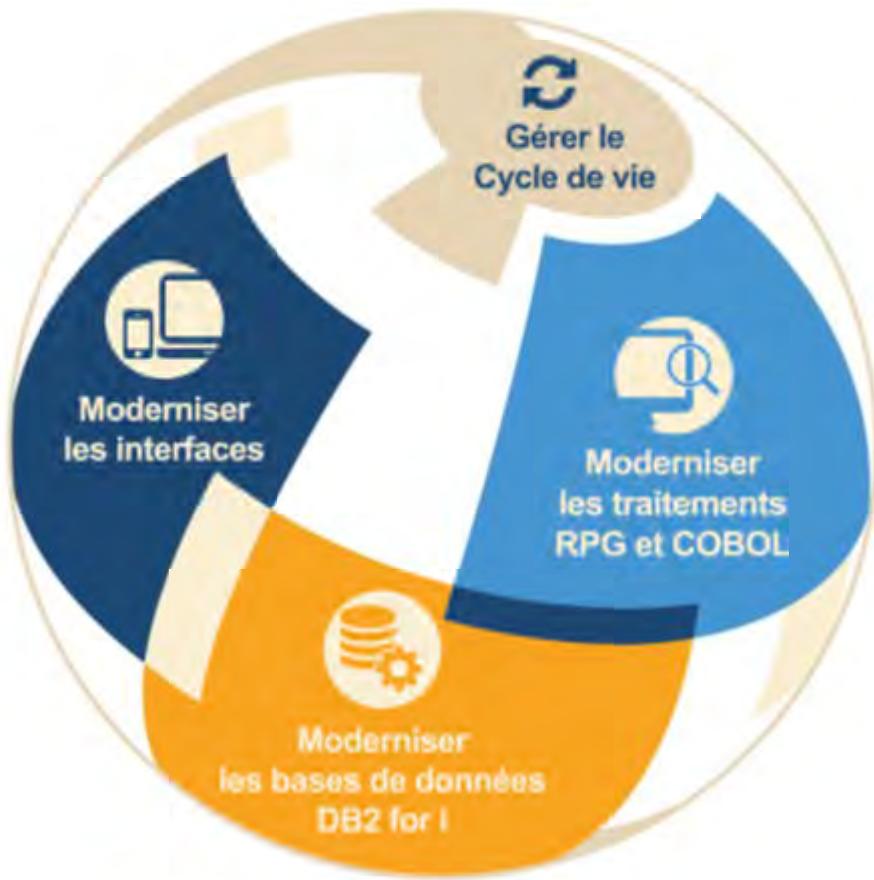
Left Panel: OK, Retour, Valider

Right Panel: Retour, Aide, Valider

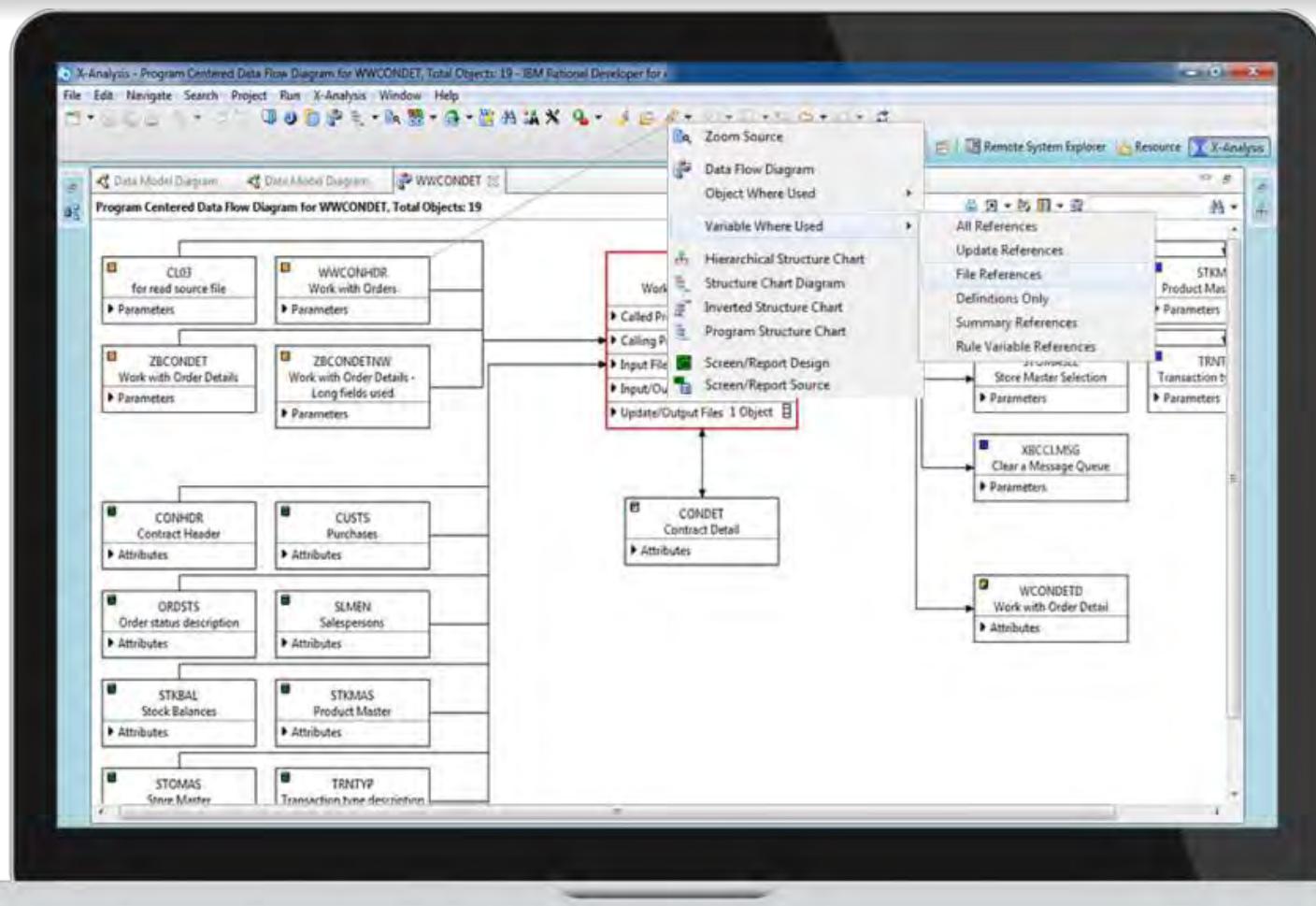
Modernisation des traitements



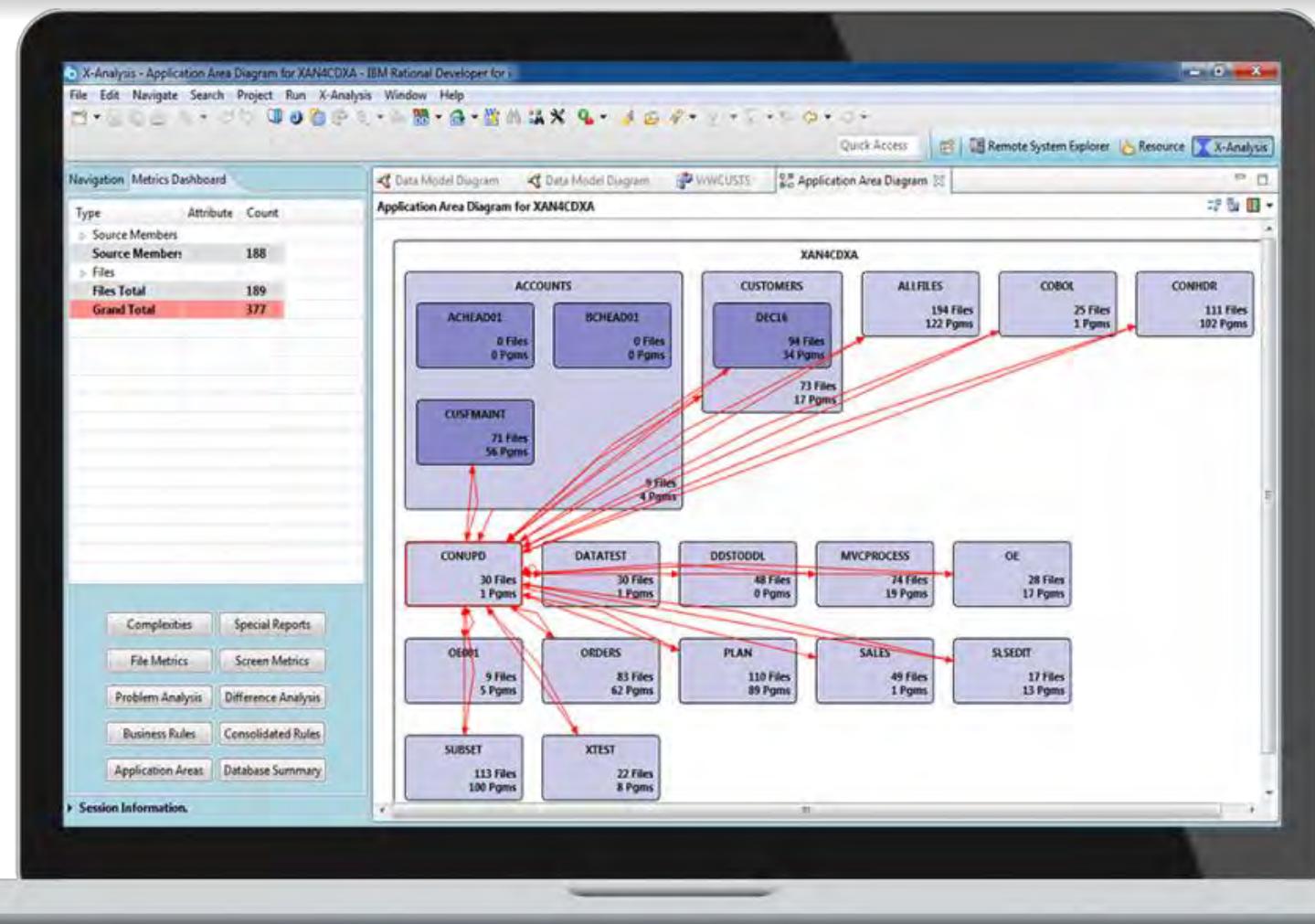
Documenter l'existant :



Documenter les Process



Découper en aires applicatives

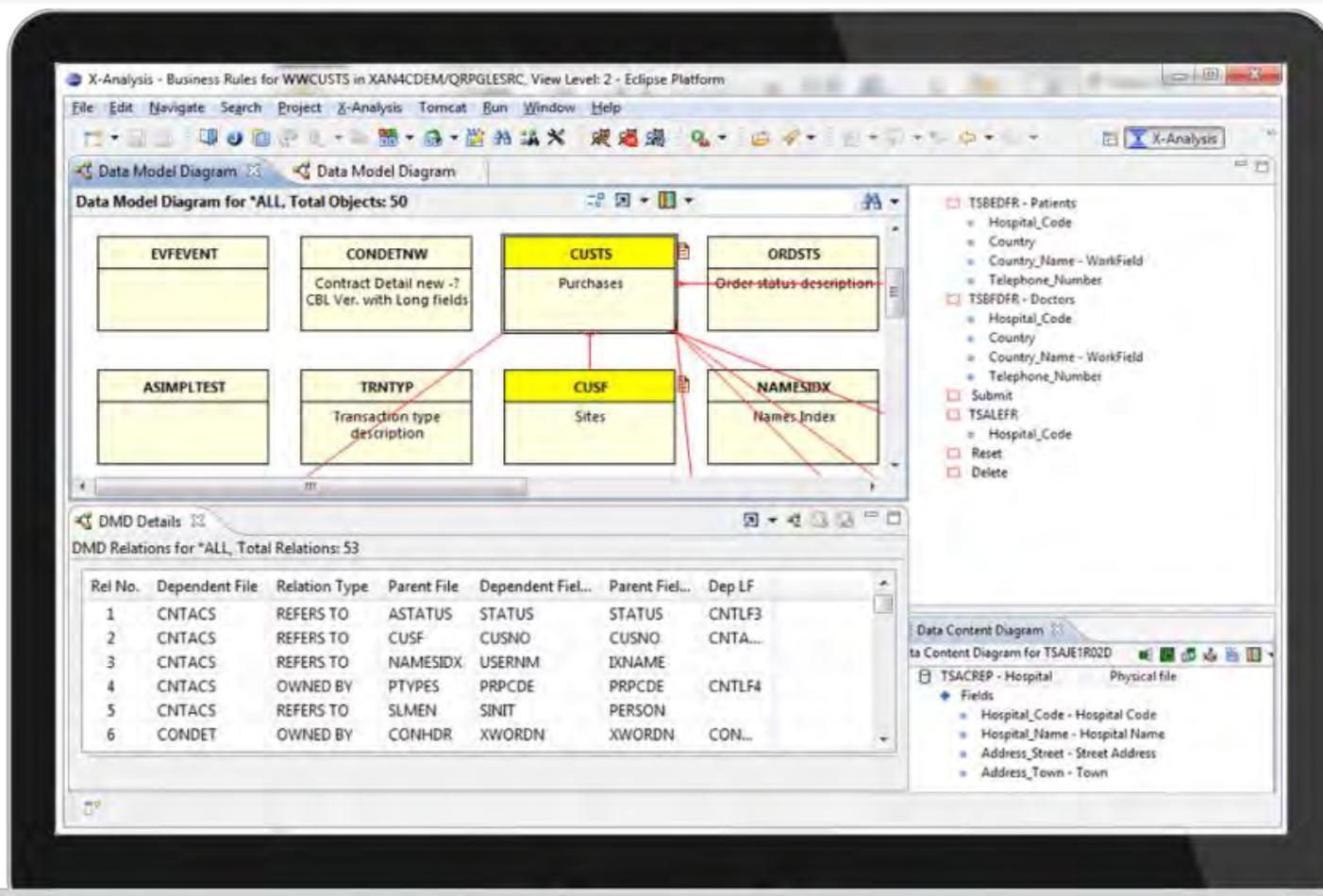


Audit de la complexité

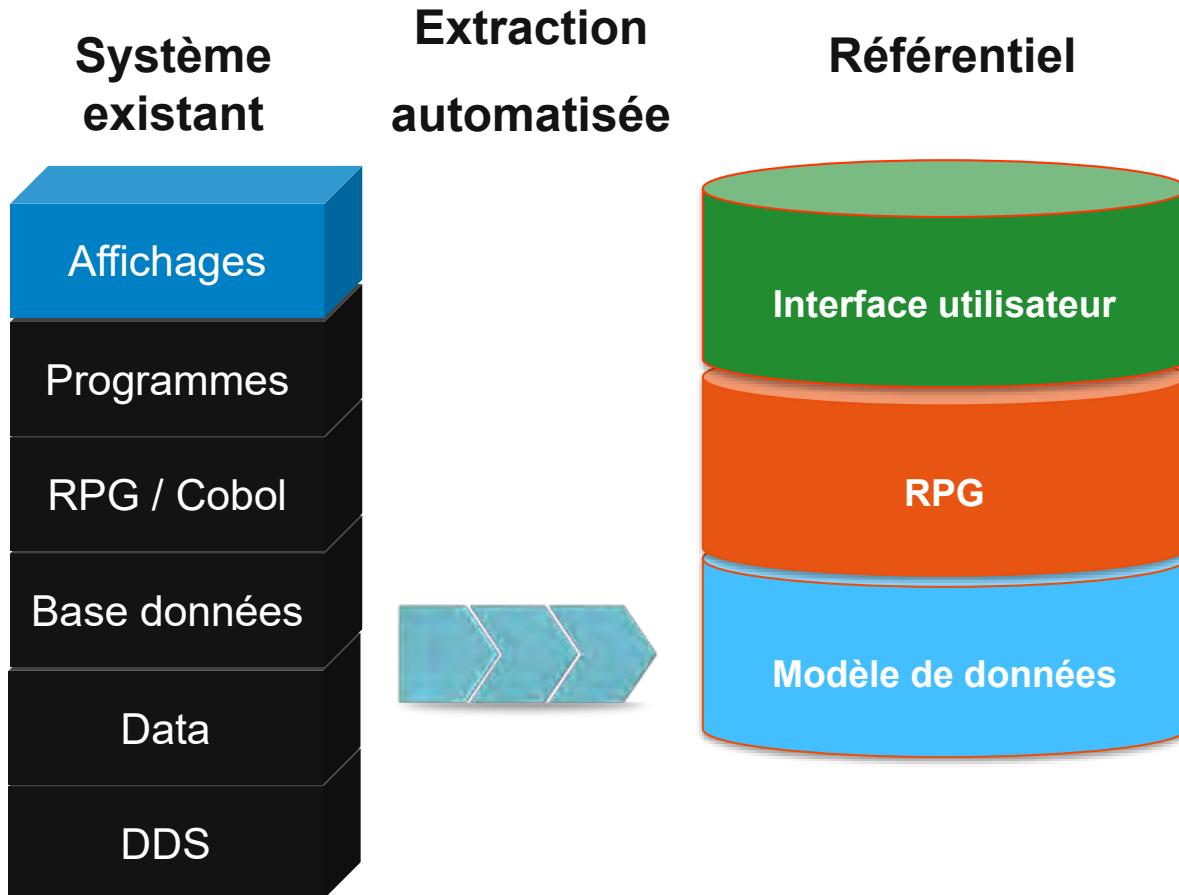
The screenshot shows the IBM Rational Developer for i interface with the X-Analysis tool open. The title bar reads "X-Analysis - Problem Analysis data for BILLXRTEST - Total Problems: 187 - IBM Rational Developer for i". The main window displays a "Problem Analysis" report for the project "BILLXRTEST". The report lists 187 total problems across various categories:

Category	Total	Description	Source Detail
No file found for existing source member	12	IMI Sample Program 5 DDS FILE FOR DATA DDS FILE FOR PRINT DDS FILE FOR QUERY INTRA TOOL DATABASE FILE FOR COBOL/PG INTRA TOOL DATABASE FILE FOR C APPC PROGRAM EXAMPLE DATABASE DDS SO... BSCEL PROGRAM EXAMPLE DATABASE DDS SO... DDS FOR GENERATING BINDING SOURCE LANG... LOGICAL FILE USED BY MODEPORTS COMMA... INTRA TOOL LOGICAL FILE FOR C PF USED IN EX3 SC41-0011	QGPL/QDOS5SRC(EMPTY) QGPL/QATTD05(TAOFTD05) QGPL/QATTD05(TAOFPD05) QGPL/QATTD05(TAOFQRD05) QGPL/QATTD05(TA19864) QGPL/QATTD05(TA29864) QGPL/QATTD05(TA8189) QGPL/QATTD05(TA9593) QGPL/QATTD05(TBNEXPL) QGPL/QATTD05(TDGPAPME) QGPL/QATTD05(TG9864) QGPL/QATTD05(T0011D05)
No source member for file	64		
No program object found for source member	20		
No source member for program/module	10		
No device file found for existing source member	11		
No source member for device file	8		
Referenced data area does not exist	2		
Referenced other file does not exist	1		
Referenced program object does not exist	15		
DDL Conversion Issues	6		
Files with multiple members	7		
File contains multiple formats	3		
PF with non-unique key	15		
Files with zero members	1		

Mesurer l'effet des changements



La base de données DB2 for i



BDD moderne

- Modèle graphique
- Intégrité référentielle
- Migration SQL sans recompil.
- Cleaning des données
- Nom longs
- Intègre Table des tables
- Génération des SQL Views

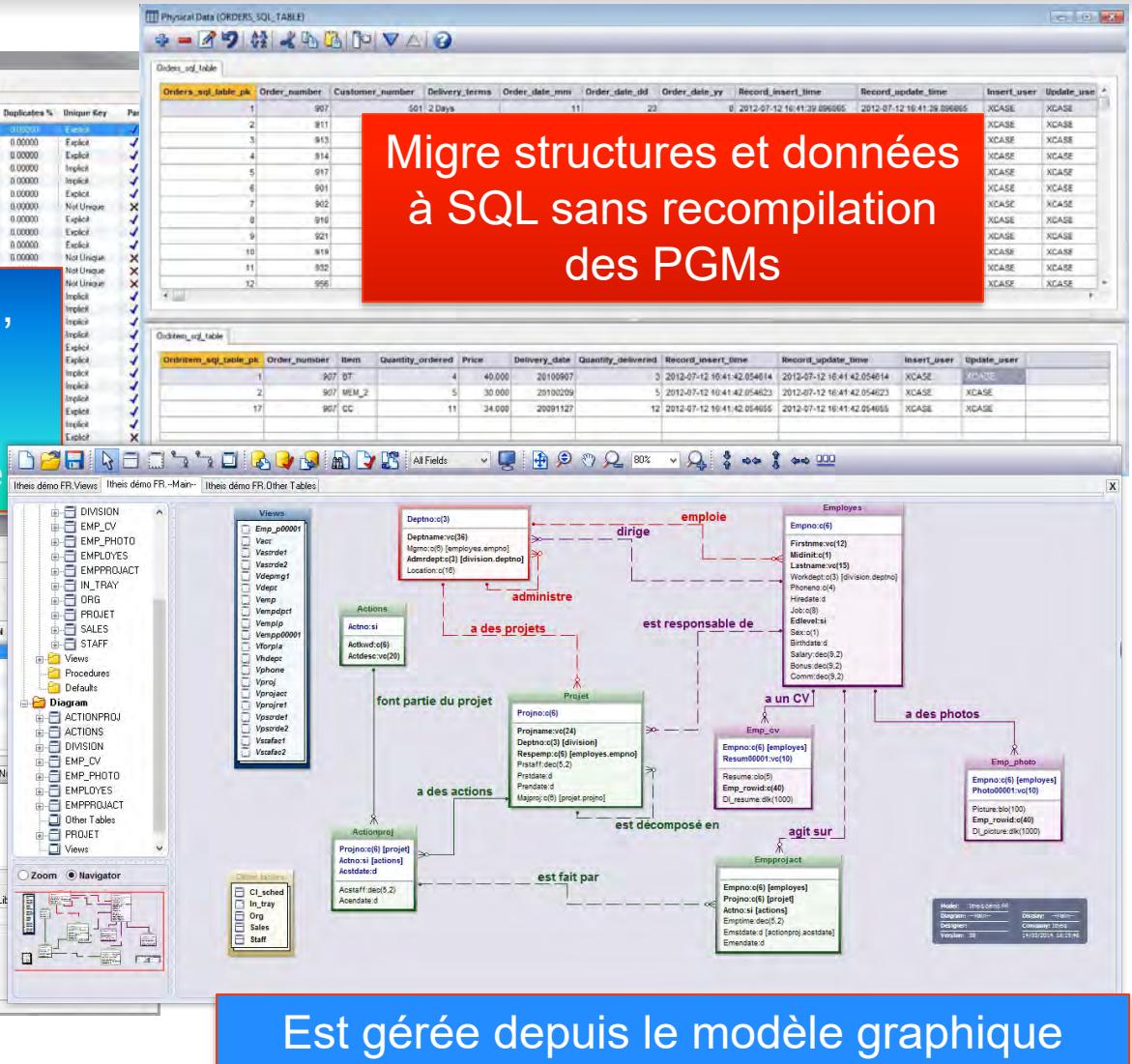
Moderniser DB2 for i avec Xcase

Retrouve les relations,
implémente
progressivement
l'intégrité référentielle

Nettoie les données, transforme les dates, identifie les orphelins et les PGM qui les créent



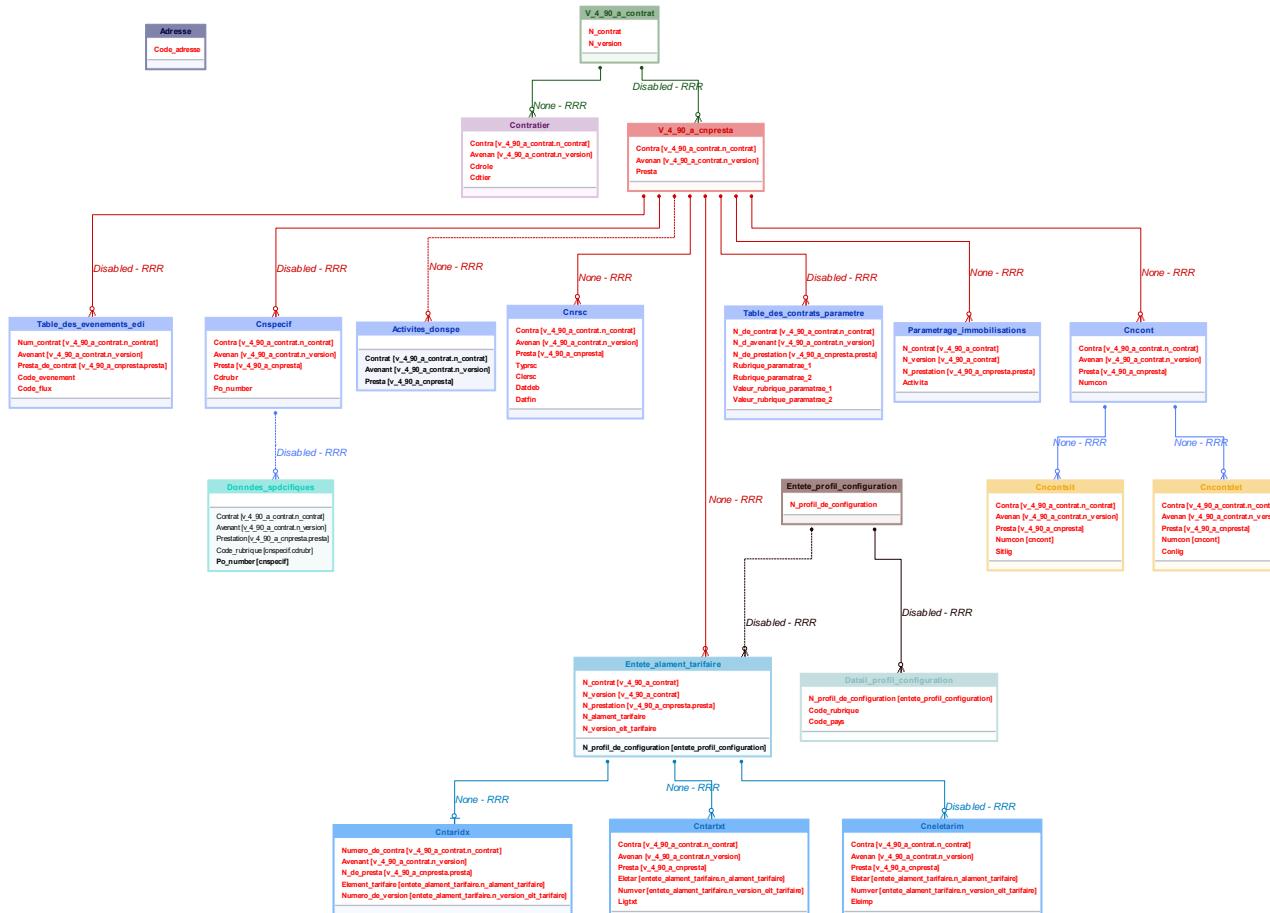
Migre structures et données à SQL sans recompilation des PGMs



Est gérée depuis le modèle graphique



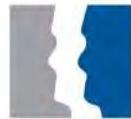
Une image vaut mieux qu'un long discours



Ils nous font confiance



GEODIS



Filhet-Allard & Cie
COURTAGE D'ASSURANCES



l'école des loisirs



50 ANS DE CRÉATION



TOSHIBA
Leading Innovation >>>



Balitrand!
Le choix des pros !



Pascal BLANDIN

Préparer DB2 for i



Pascal BLANDIN pascal.blandin@itheis.com

ITHEIS
Directeur

Plan d'action DB2 en 10 jours

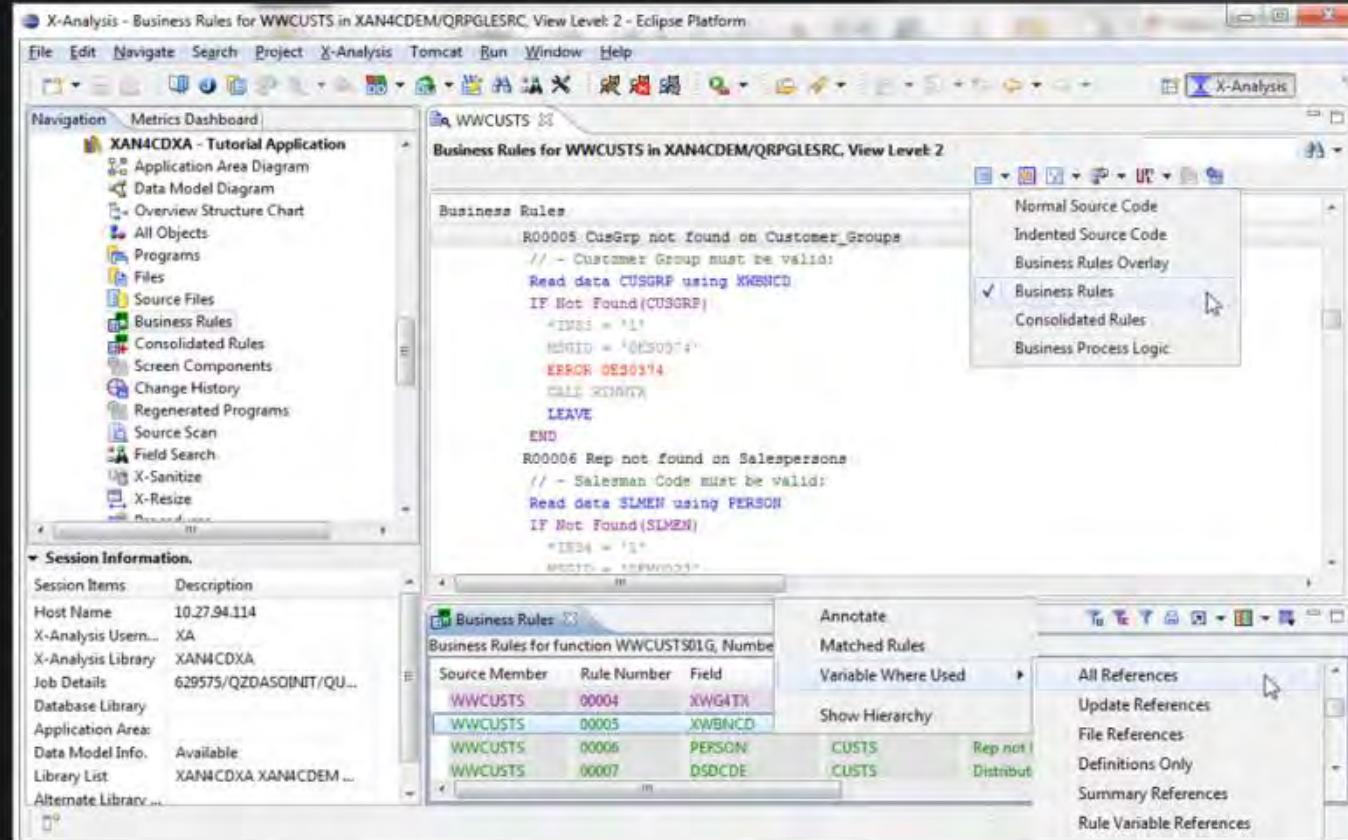
- Retrouver le modèle relationnel
- Identifier les DATA invalides et les corriger

Pour ensuite...

- Passer à SQL ?
- Implémenter vos règles dans DB2 ?



Retrouver les règles de gestions



Pourquoi retrouver le modèle ?

- Pour documenter (expliciter)
- Pour répondre au réglementaire
- Pour intégrer plus vite les nouveaux
- Pour identifier les orphelins
- Pour + d'intelligibilité

Comment retrouver le MDL ?

- On sélectionne un sous ensemble de PF et de Tables puis on paramètre l'outil Xcase

Data Sample to Check Orphans Library to Store Data Samples: QTEMP Sample Size: 10000	Maximum Prefix and Suffix Length in Field System Names Maximum Prefix Length: 3 Maximum Suffix Length: 0
PK-FK Matching <input type="radio"/> Names, Reffield or Join <input checked="" type="radio"/> Vocabulary <input type="radio"/> All <input type="checkbox"/> Exact Same Type <input checked="" type="checkbox"/> Same Length <input type="checkbox"/> Same CCSID	Maximum Percentage of Duplicates and Orphans Maximum Percentage of Duplicates in Implicit Unique Keys: 5 Maximum Percentage of Orphans in a Child: 5
Couples Libraries containing programs to check for File Combinations: ACHLAN	Pseudo Nulls <input checked="" type="checkbox"/> Handle Zero as Null when checking Orphans in Discovery <input checked="" type="checkbox"/> Handle Empty character as Null when checking Orphans in Discovery

Comment retrouver le MDL ?

- On précise les règles de vocabulaire

Words			Fields		
Word	▼	Use	File Name		
de	166	X	ACHCTR		
code	74	X	ACHCTR		
numero	63	X	ACHCTR		
d	59	X	ACHCTR		
date	56		ACHCTR		
no	43	X	ACHCTR		
commande	35		ACHCTR		
societe	34		ACHCTR		
annee	33		ACHCTR		
soc	32		ACHCTR		
socnum	32		ACHCTR		

Comment retrouver le MDL

- On valide les propositions

Tables to Display														
Include														
<ALL>														
ID	In Model	Parent	Child	Pk	Fk	F	G..	Orphans	Orphans %	SC	P	Has Alternatives	Use	
94	✓	AUTPRODP	AUTTRAVP	FAMCOD	FAMCOD	100	0	0.00000	✓	✓	✓	✓	✓	
105	✓	AUTTRAVP	AUTVALIP	AUTNUM, AUTSCP	AUTNUM, AUTSCP	100	0	0.00000	✓	✓	✓	✓	✓	
154	✓	COMENT	COMDET	SOCNUM, BUDAN, CDENUM	SOCNUM, BUDAN, CDENUM	100	0	0.00000	✓	✓	✓	✓	✓	
317	✓	FOURN	COMENT	FRNNUM	FRNNUM	100	0	0.00000	✓	✓	✓	✓	✓	
384	✓	SURRGP	DECRGP	SOCNUM, BUDAN, SURNUM	SOCNUM, BUDAN, SURNUM	100	0	0.00000	✓	✓	✓	✓	✓	
436	✓	PVRECENT	PVRECDET	SOCNUM, BUDAN, ACHINIT, AFFNUM	SOCNUM, BUDAN, ACHINIT, AFFNUM	100	0	0.00000	✓	✓	✓	✓	✓	
440	✓	AFFAIRE	PVRECENT	SOCNUM, BUDAN, ACHINIT, AFFNUM	SOCNUM, BUDAN, ACHINIT, AFFNUM	100	0	0.00000	✓	✓	✓	✓	✓	
448	✓	DECRGP	RGFACT	SOCNUM, BUDAN, SURNUM, DECNUM	SOCNUM, BUDAN, SURNUM, DECNUM	100	0	0.00000	✓	✓	✓	✓	✓	
457	✓	NATBUD	SSNATBUD	SOCNUM, BUDAN, NATCOD	SOCNUM, BUDAN, NATCOD	99	0	0.00000	✓	✓	✓	✓	✓	
464	✓	CHAPBUD	SUIVBUD	SOCNUM, BUDAN, CHPNUM, CHPLIG	SOCNUM, BUDAN, CHPNUM, CHPLIG	99	10	0.10000	✓	✓	✓	✓	✓	
331	✓	COMENT	COMMOD	SOCNUM, BUDAN, CDENUM	SOCNUM, BUDAN, CDENUM	98	9	0.96774	✓	✓	✓	✓	✓	
367	✓	COMENT	COMVAL	SOCNUM, BUDAN, CDENUM	SOCNUM, BUDAN, CDENUM	98	3	0.03651	✓	✓	✓	✓	✓	
404		SUIVBUD	ENGAGE	SOCNUM, BUDAN, CHPNUM, CHPLIG, SUIAN, SUI...	SOCNUM, BUDAN, CHPNUM, CHPLIG, ENGAN, EN...	95	3	0.03000	✓	✓	✓	✓	✓	
63	✓	RGFACT	ACTIVITE	SOCNUM, BUDAN, SURNUM, DECNUM, RGPNUM	SOCNUM, BUDAN, SURNUM, DECNUM, RGPNUM	95	5	0.17501	✓	✓	✓	✓	✓	
120	✓	SSNATBUD	CHAPBUD	SOCNUM, BUDAN, NATCOD, SSNCOD	SOCNUM, BUDAN, NATCOD, SSNCOD	95	0	0.00000	✓	✓	✓	✓	✓	

Evaluation sur la base de :

Nombre d'orphelin

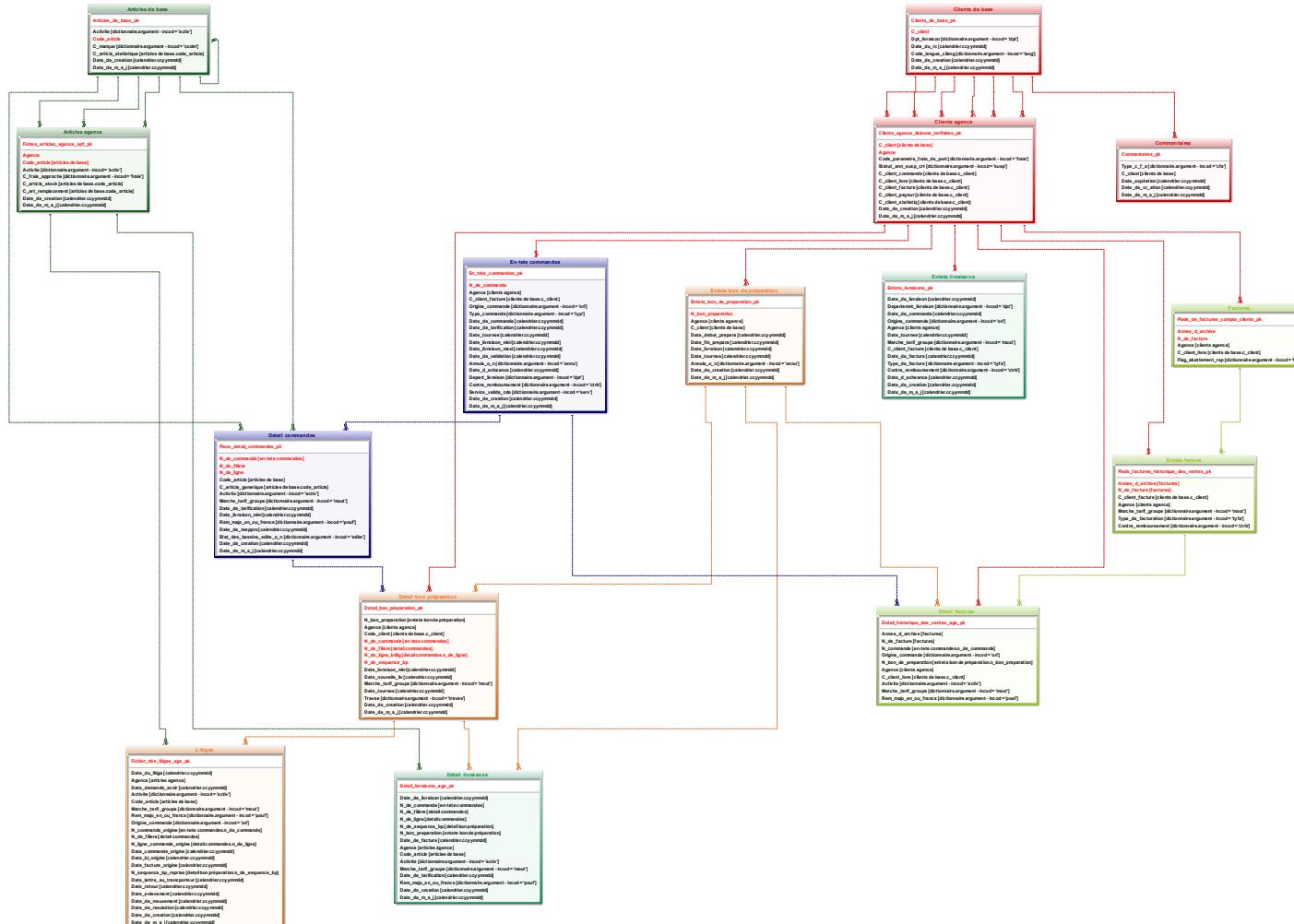
La qualité du vocabulaire

La présence d'index

Absence de clé parente (PK)

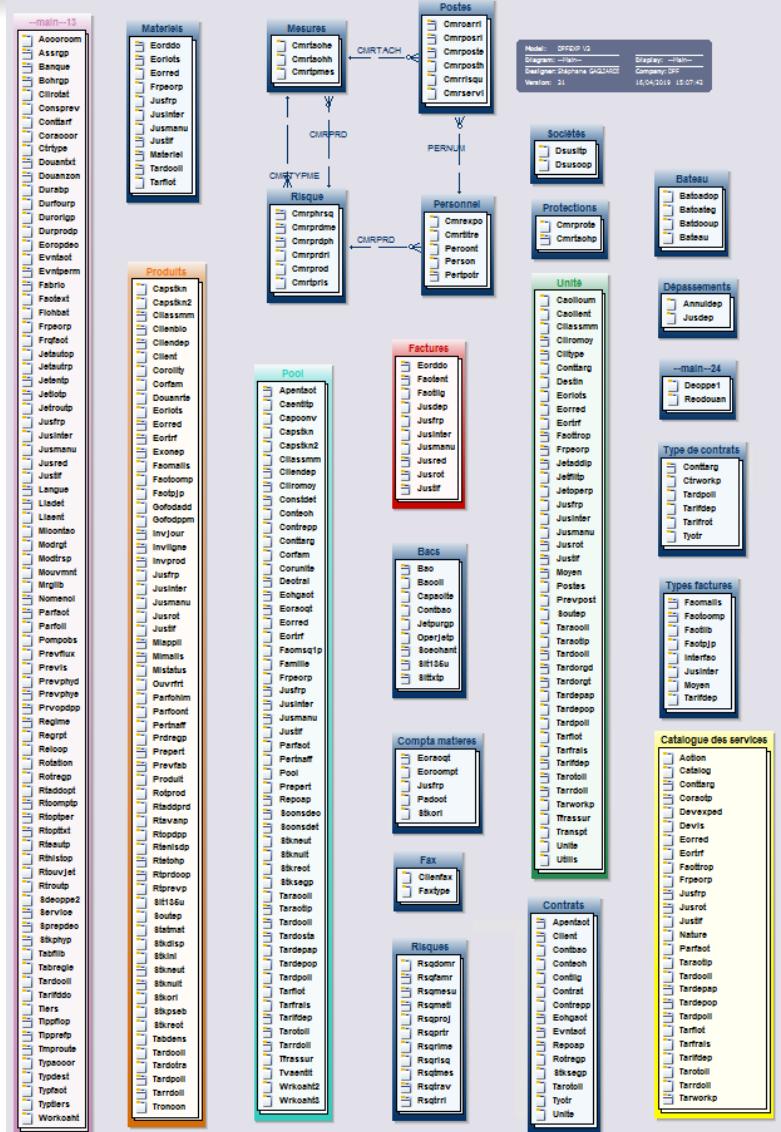
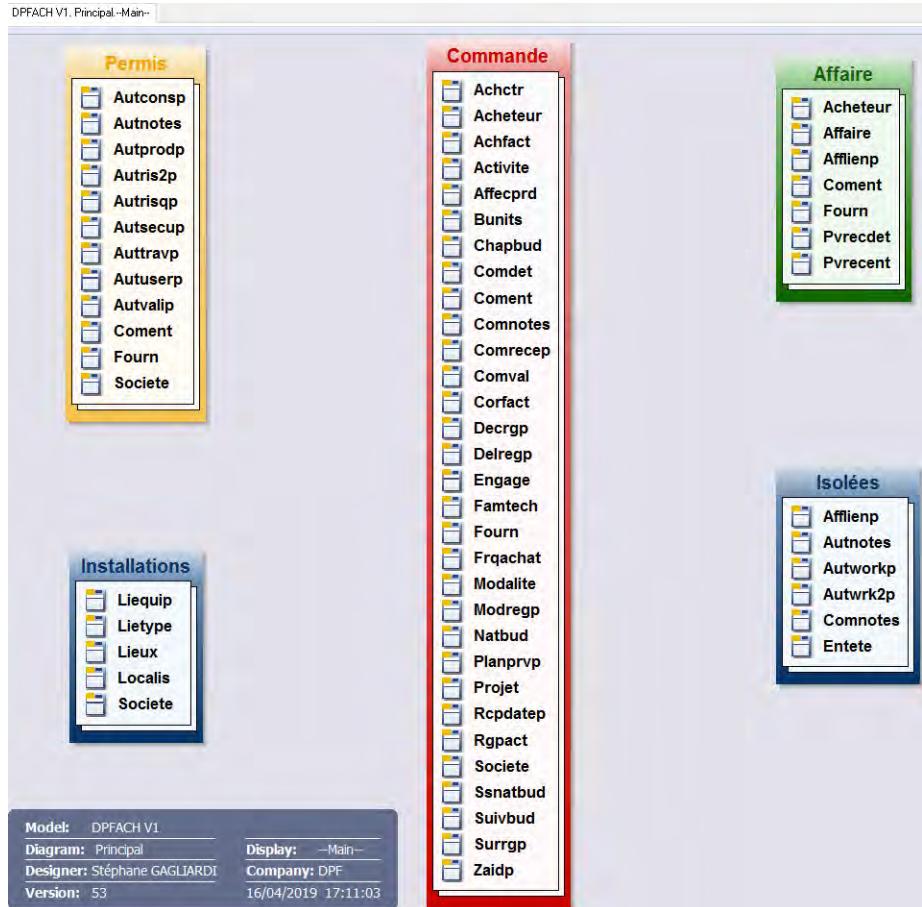
Absence de clé enfant (FK).

Expliciter le MDL en 10 jours



Découper en sous modèles

- On met en forme



Pourquoi est ce infaillible ?

On croise 4 niveaux d'information :

- Les META données
- Les Données
- Les relations PGM/Fichiers (DSPDBR)
- Et la validation d'un “sachant”

Les avantages

- Obtention du référentiel des Données
- Optimisation des accès
- Identification des doublons et des datas invalides
- SQL Ready !!! Et... WATSON Ready

Pascal POLVERINI

Intelligence Artificielle WATSON



Pascal POLVERINI

Pascal.Polverini@freschesolutions.com

FRESCHE Solutions

IBM i ISV Advisory Council - Redbook co-author



What you need to know about AI and Cognitive systems V2

Pascal Polverini

Solution architect
Redbooks author

FRESCHE
SOLUTIONS



IBM CEO Ginni Rometty



Cognitive Era, AI

"If it's Digital, it will become Cognitive"

"It is an Exponential moment, it happens when Business and Technology Architecture change at the same time"

"We never overpromised on Watson AI"

History and determinant factors



1997

IBM/BigBlue wins at CHESS
vs Kasparov



2011

IBM/Watson wins at JEOPARDY vs 2 greatest
champs



2016

Google/DeepMind wins at GO vs Sedol

A new version of AlphaGo needed no human examples to figure out how to clobber the best Go player in the world.

2017

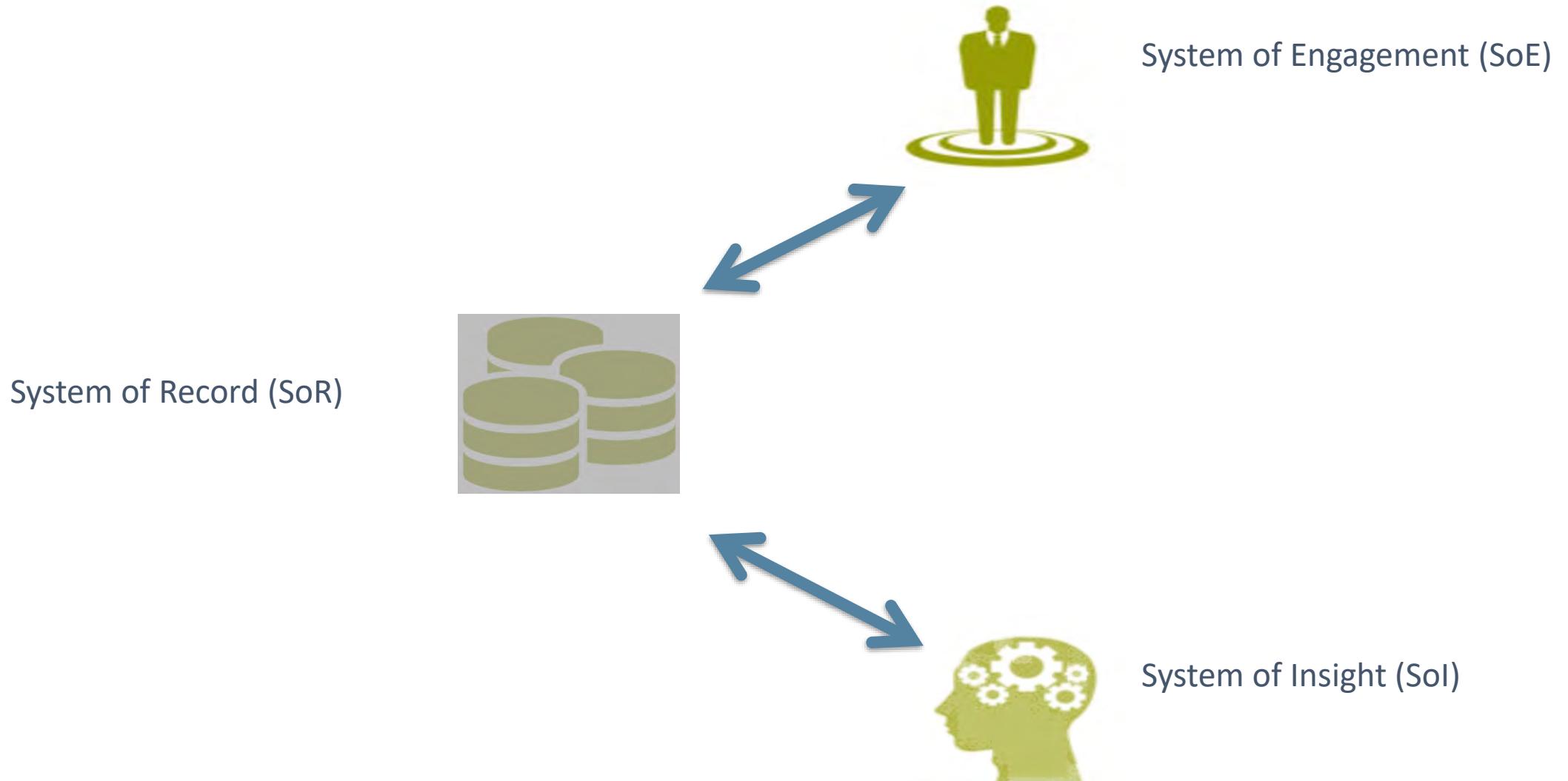
AI learns to learn on its own.

Digital Transformation

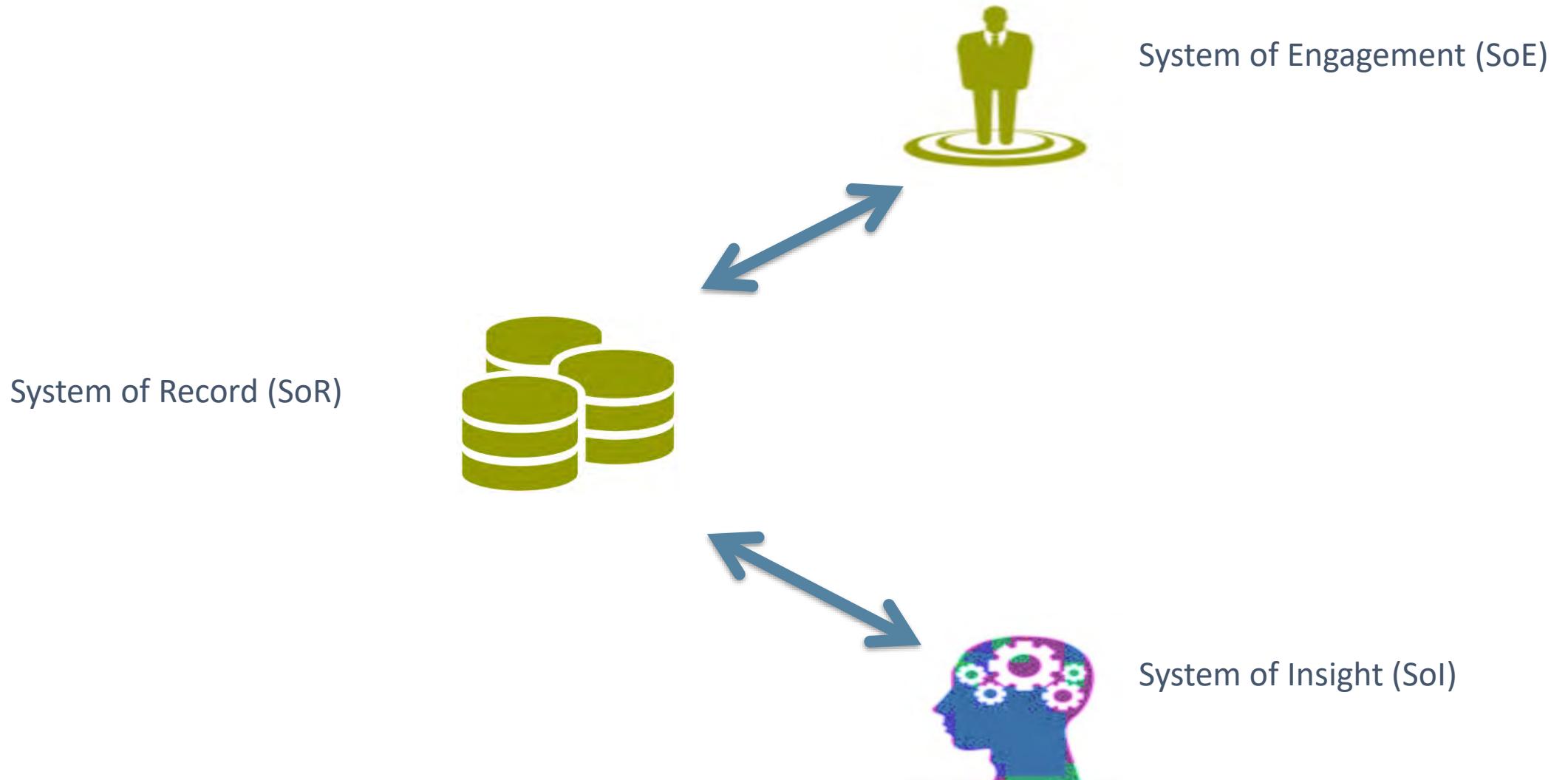
System of Record (SoR)



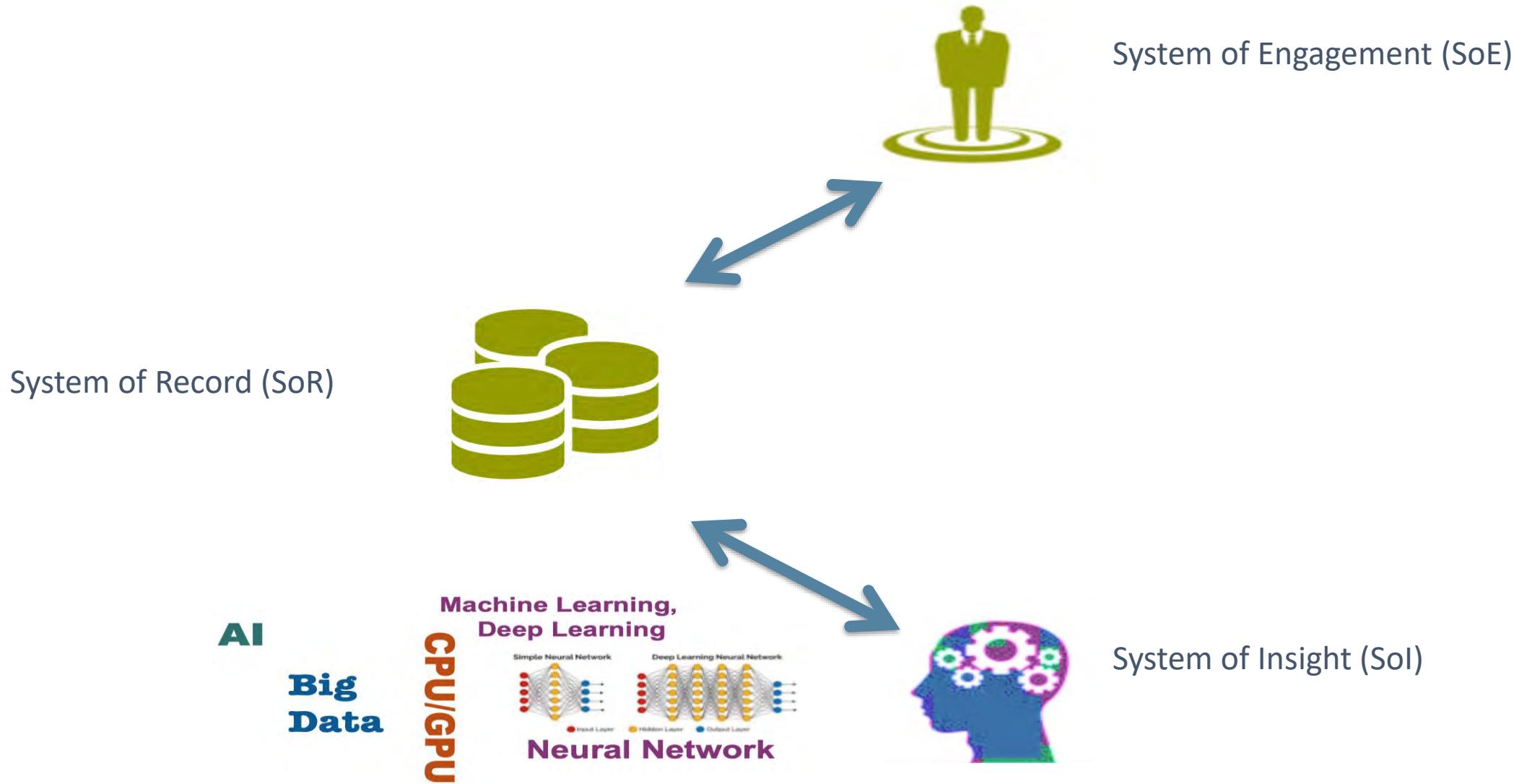
Digital Transformation

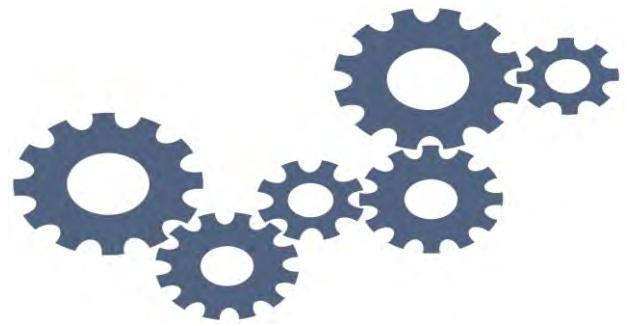


Digital Transformation

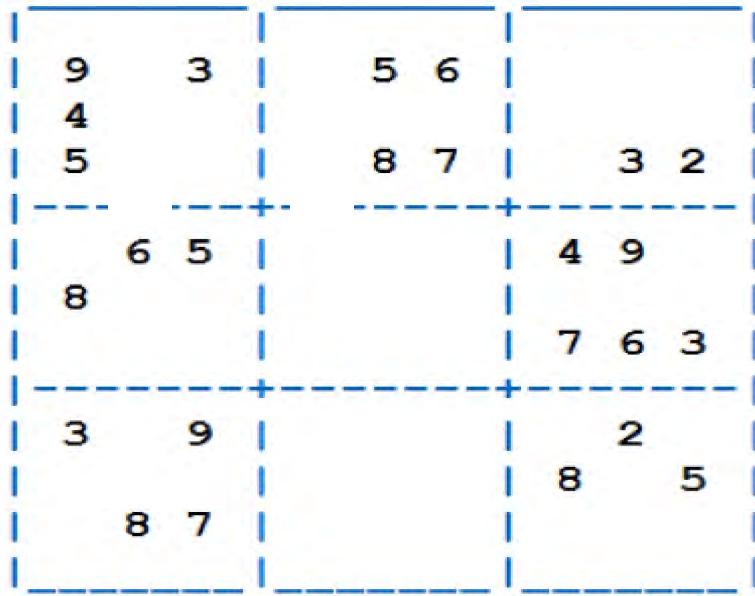


Digital Transformation





How this works?



SUDOKU

	1	2	3	4	5	6	7	8	9
1	9	3			5	6			
10	4								
19	5				8	7		3	2
28		6	5					4	9
37	8							7	6
46								3	2
55	3	9						8	5
64								8	7
73									

SUDOKU

Work with Members Using PDM

C104730F

File QRPGLESRC
Library PASCAL

Position to

Type options, press Enter.

2>Edit 3=Copy 4=Delete 5=Display 6=Print 7=Rename
8=Display description 9=Save 13=Change text 14=Compile 15>Create module..

Opt Member Type Text
SUDOKU RPGLE Sudoku solver

Bottom

Parameters or command

====> call pascal/sudoku

F3=Exit F4=Prompt F5=Refresh F6/Create
F9=Retrieve F10=Command entry F23=More options F24=More keys

9	7	3	2	5	6	1	8	4
4	2	8	3	9	1	5	7	6
5	1	6	4	8	7	9	3	2

7	6	5	1	3	2	4	9	8
8	3	4	7	6	9	2	5	1
2	9	1	5	4	8	7	6	3

3	5	9	8	1	4	6	2	7
6	4	2	9	7	3	8	1	5
1	8	7	6	2	5	3	4	9

SUDOKU

9	7	3	2	5	6	1	8	4
4	2	8	3	9	1	5	7	6
5	1	6	4	8	7	9	3	2

7	6	5	1	3	2	4	9	8
8	3	4	7	6	9	2	5	1
2	9	1	5	4	8	7	6	3

3	5	9	8	1	4	6	2	7
6	4	2	9	7	3	8	1	5
1	8	7	6	2	5	3	4	9

Mode: topleft-botright

Invalid attempts: 231,676

Current square :

Back corrections: 28,577

Resolution time : 2min 30sec

Mode: more intelligent

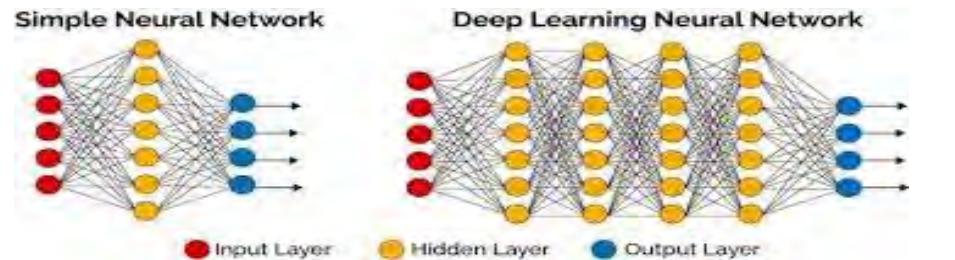
Invalid attempts: 2,264

Current square :

Back corrections: 253

Resolution time : 2sec

Machine Learning, Deep Learning



Neural Network

SUDOKU

9	7	3		2	5	6		1	8	4
4	2	8		3	9	1		5	7	6
5	1	6		4	8	7		9	3	2
7	6	5		1	3	2		4	9	8
8	3	4		7	6	9		2	5	1
2	9	1		5	4	8		7	6	3
3	5	9		8	1	4		6	2	7
6	4	2		9	7	3		8	1	5
1	8	7		6	2	5		3	4	9

Mode: more intelligent

2,264

Invalid attempts:

2,264

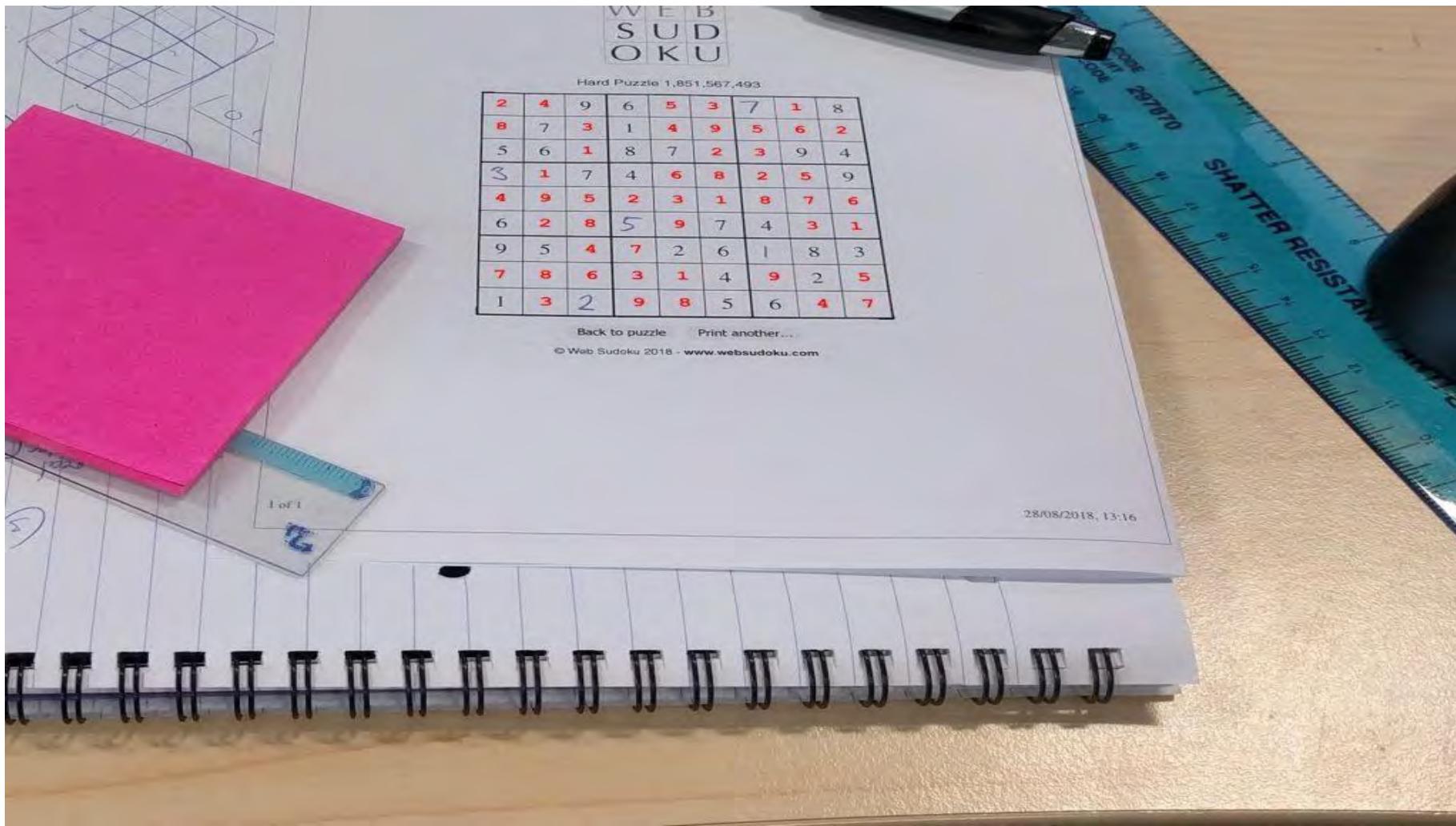
Current square :

Back corrections:

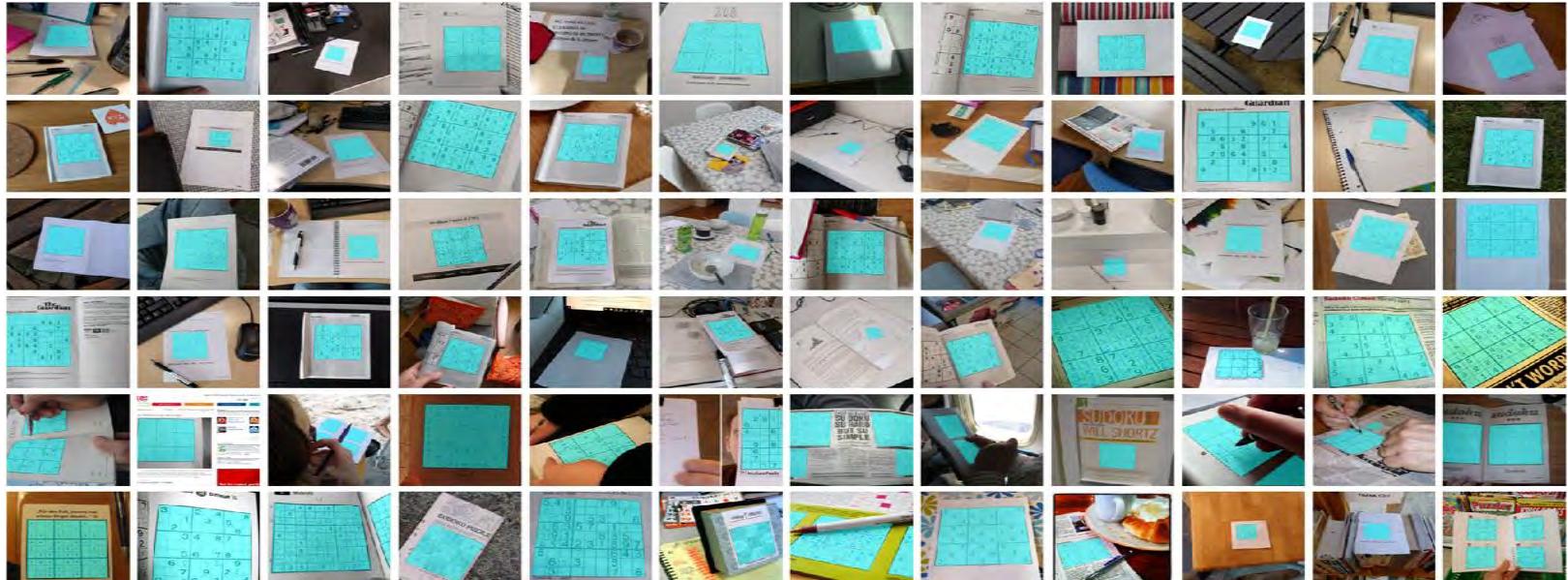
253

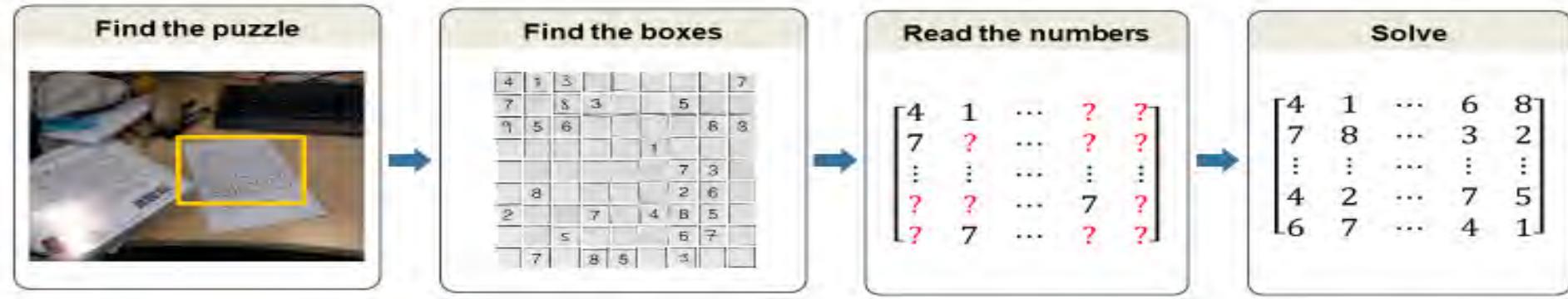
Resolution time :

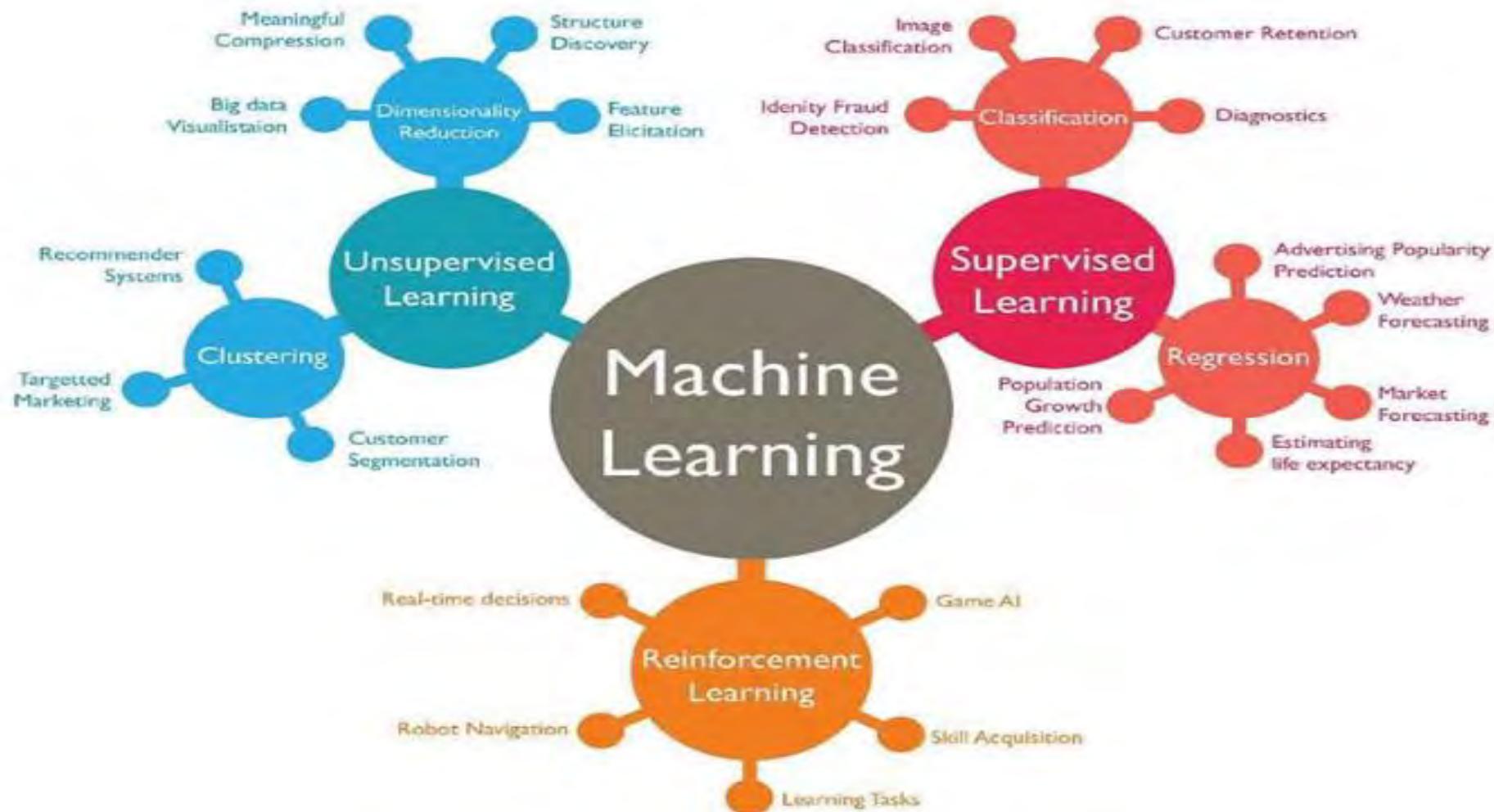
2sec

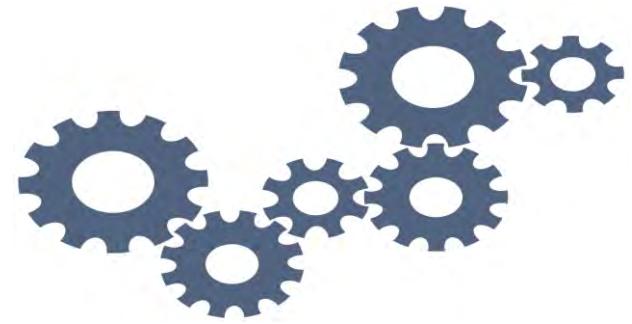












Some live examples?

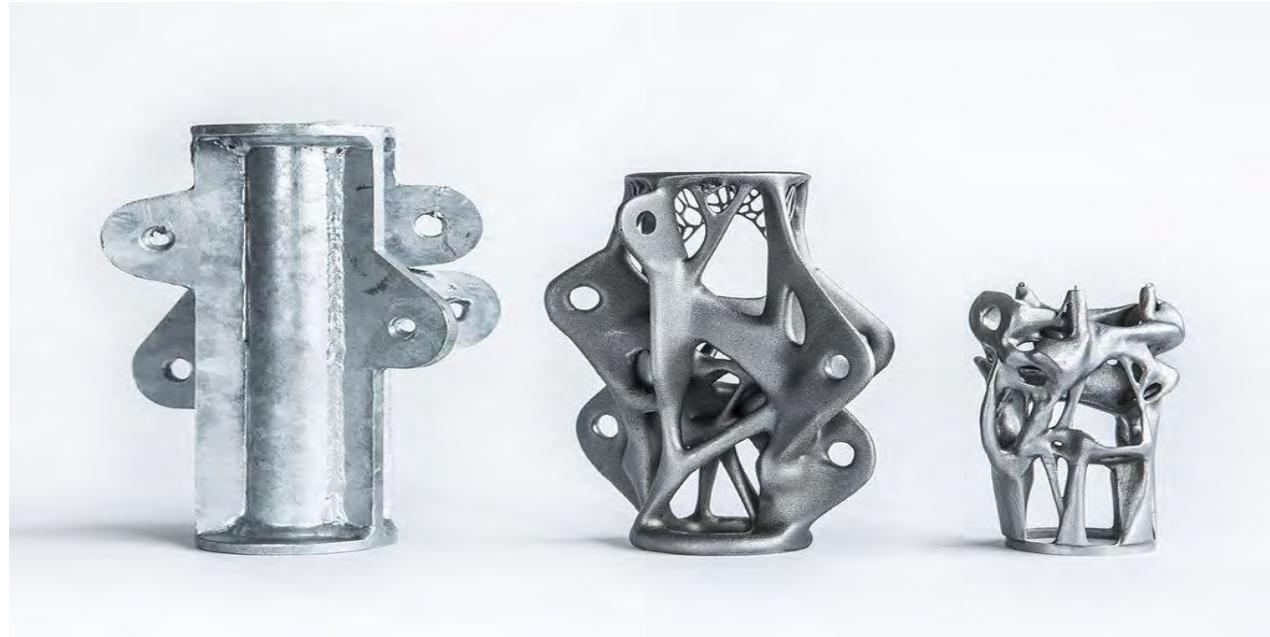
YOLO v2

<http://pureddie.com/yolo>





Video Credits: Paul Joseph Watson

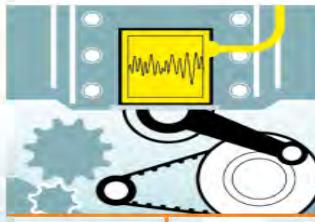


Design process

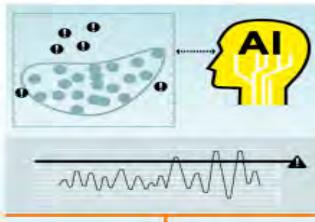
→ 40% material saving

IoT

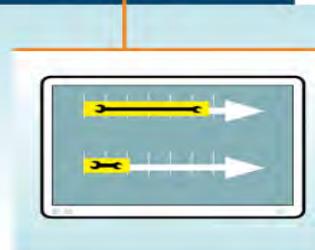
Sensors detect e.g., sounds or vibrations and send their data to the AI engine for processing



ML algorithms (e.g., anomaly detection) accurately predict maintenance needs of machine parts



A maintenance worker is automatically given suggestions on the predicted maintenance and its schedule



Predictive maintenance greatly reduces machine downtime caused by maintenance work as compared to other approaches



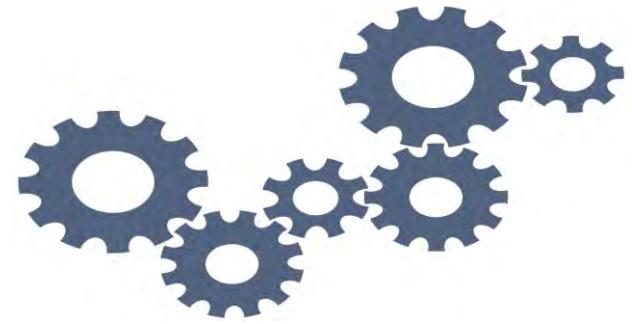
Expected benefit
Up to 10% reduction in annual maintenance costs

In addition

- Up to 20% downtime reduction
- Up to 25% reduction in inspection costs

Production line

- Anomaly Detection
- Predictive Maintenance



How to start integration?

BUSINESS NEEDS

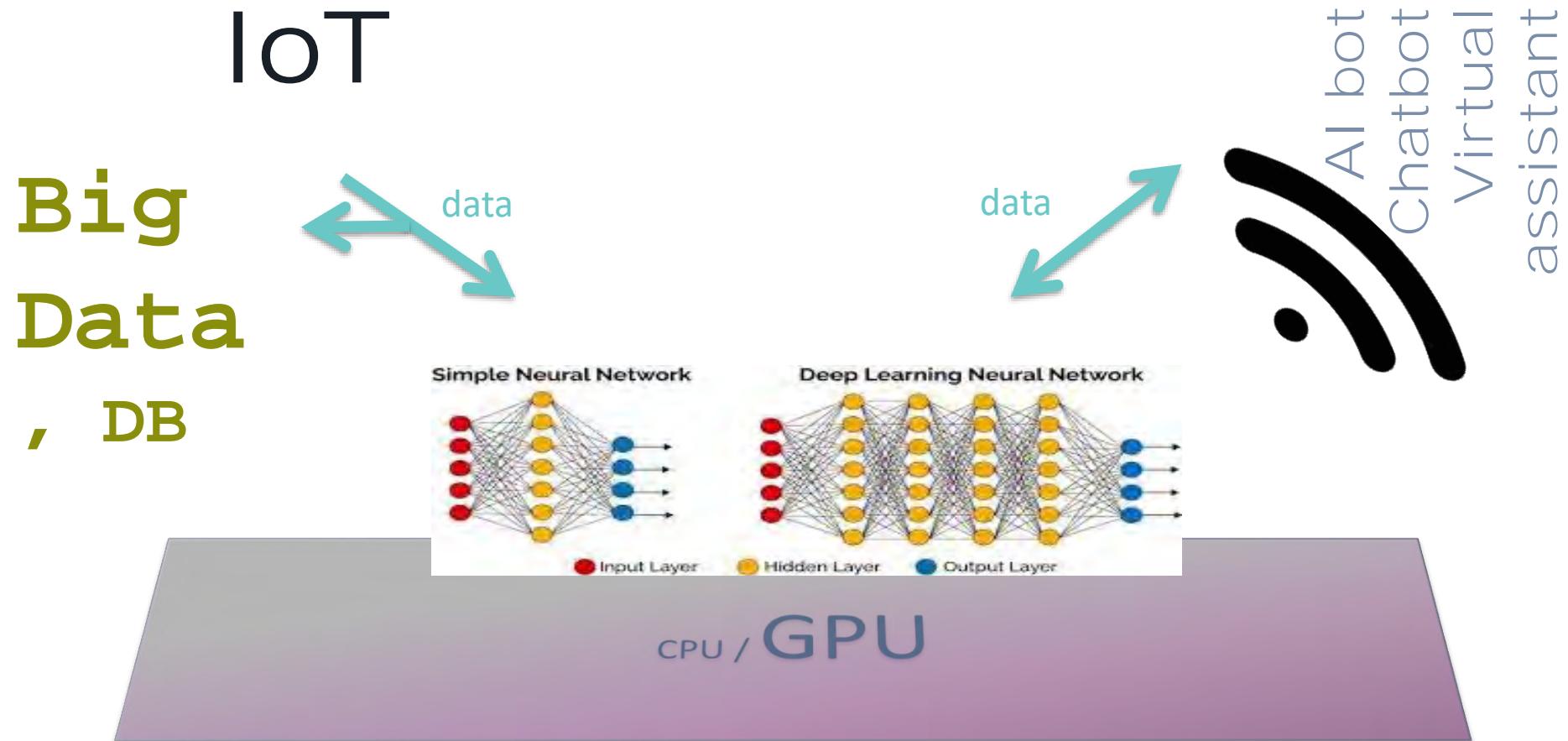


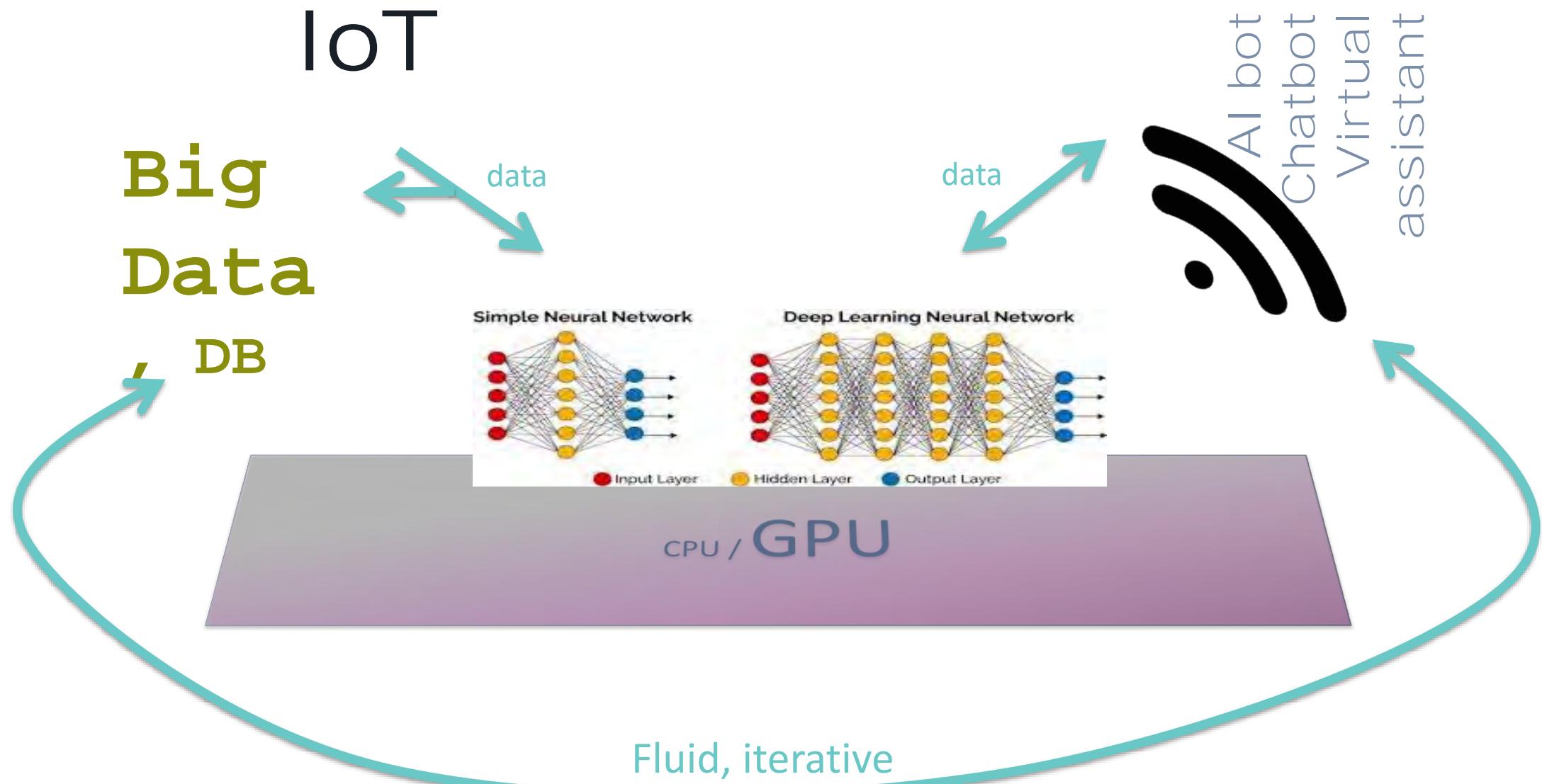
DIGITAL SOLUTIONS

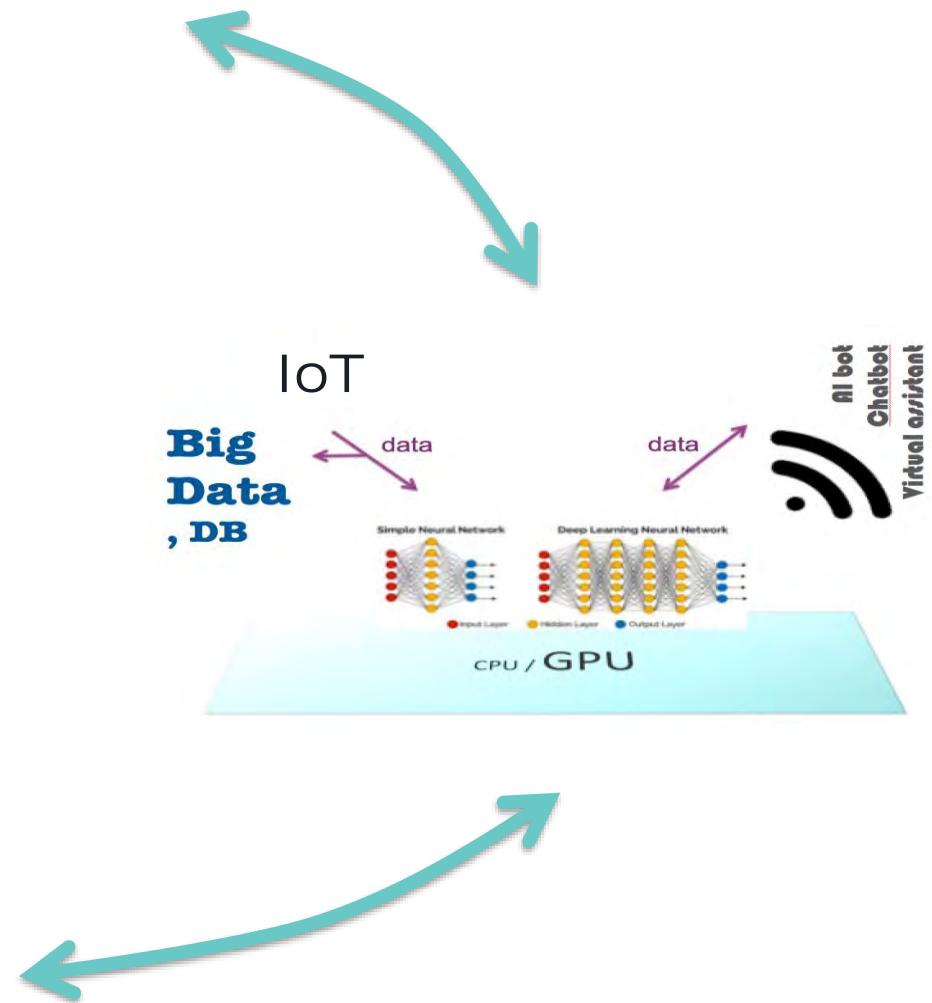
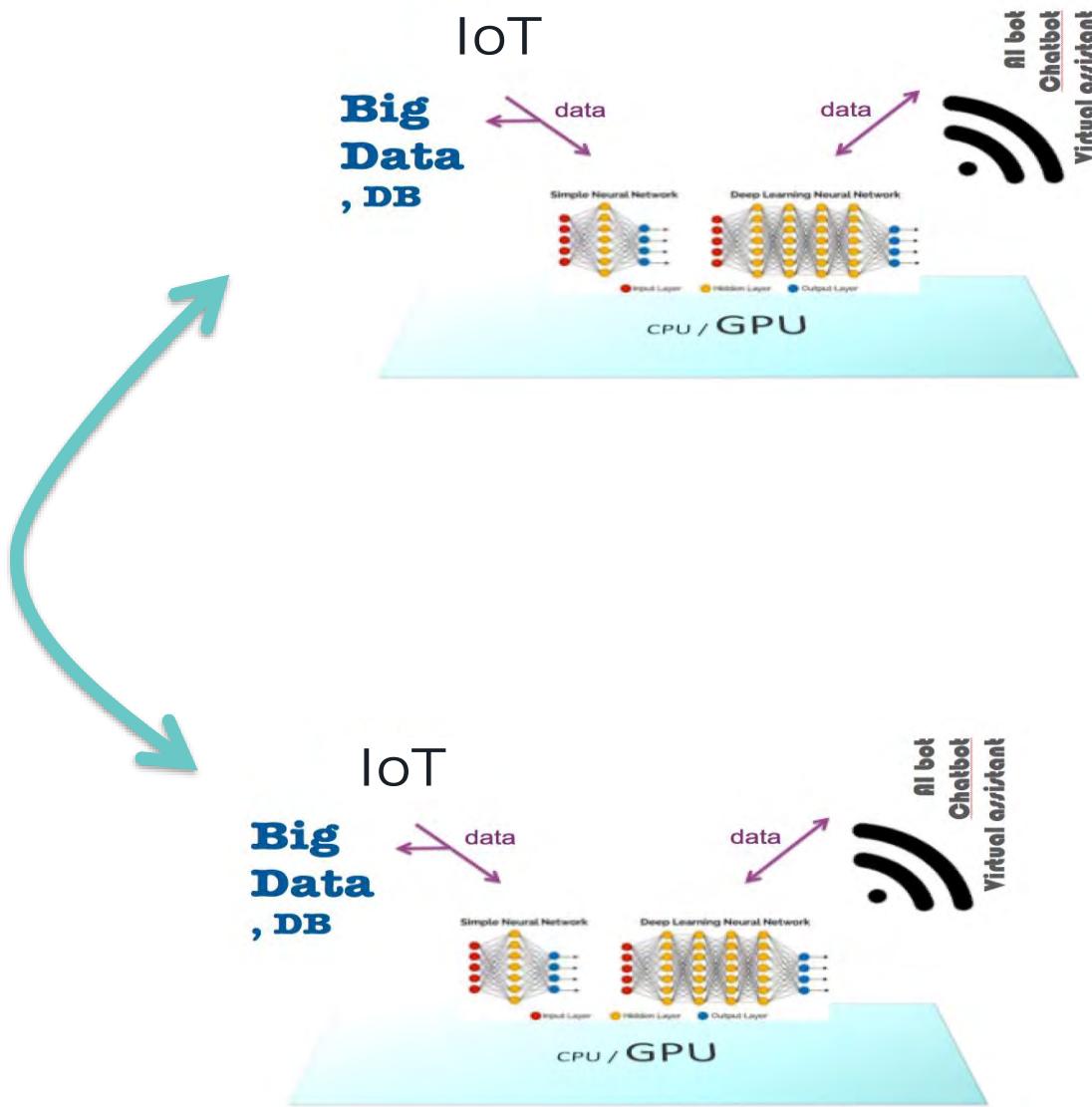


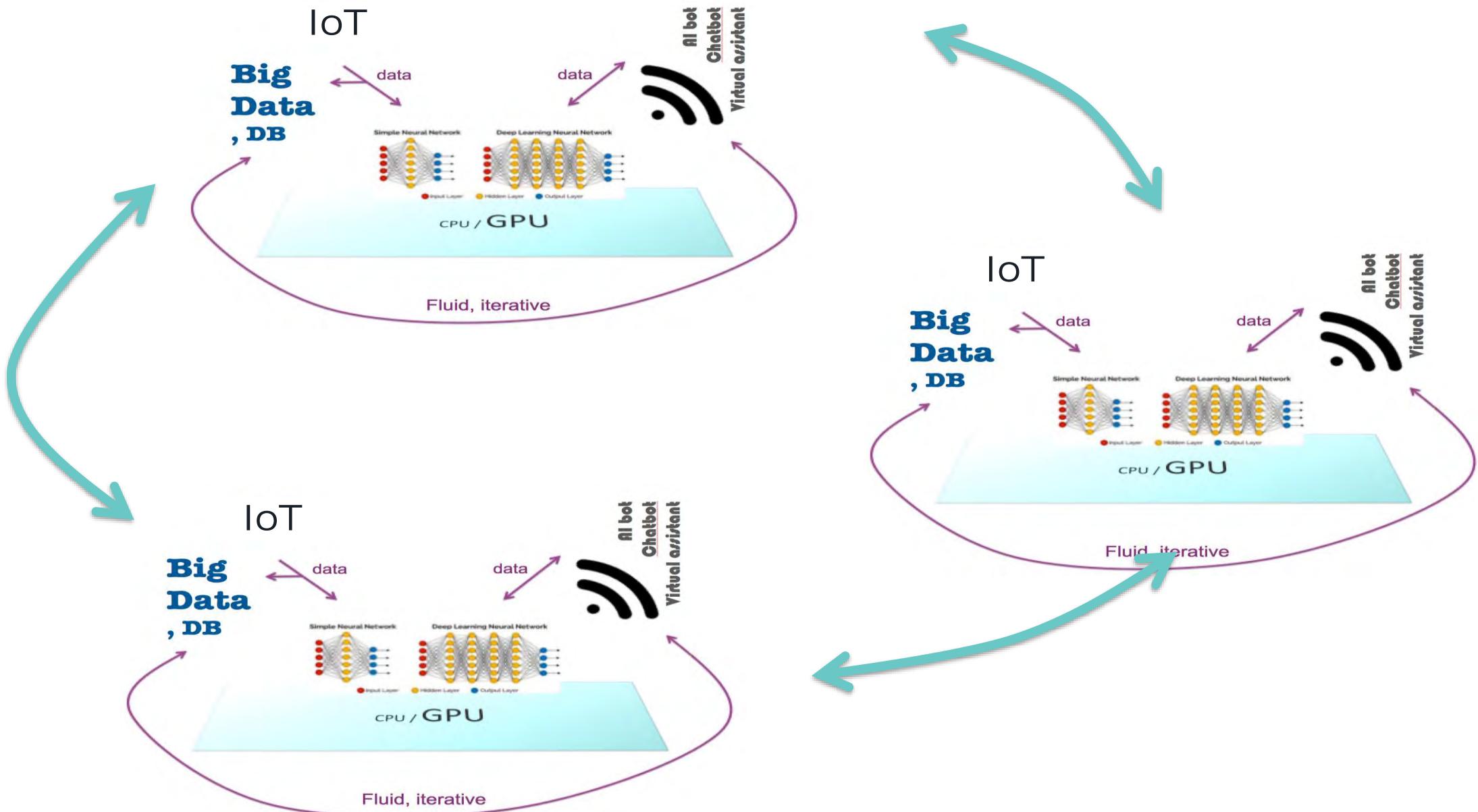
COGNITIVE SOLUTIONS

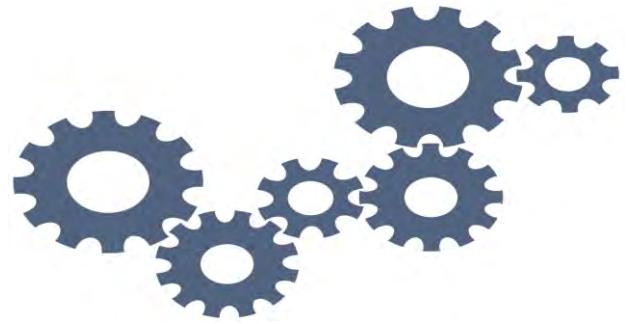






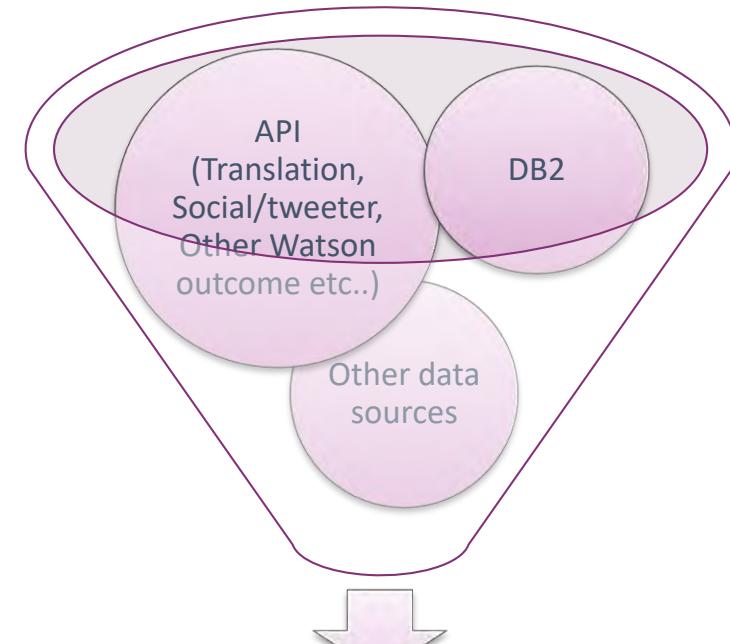






Integration Example With DATA

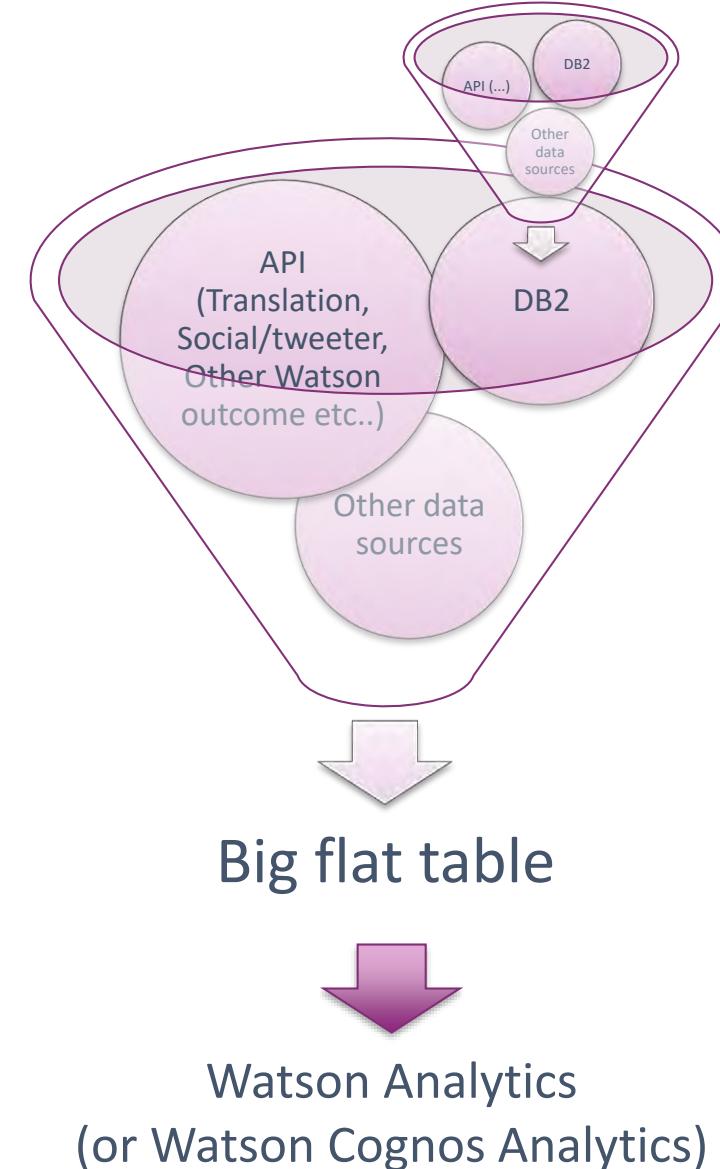
Exploration/Exploitation



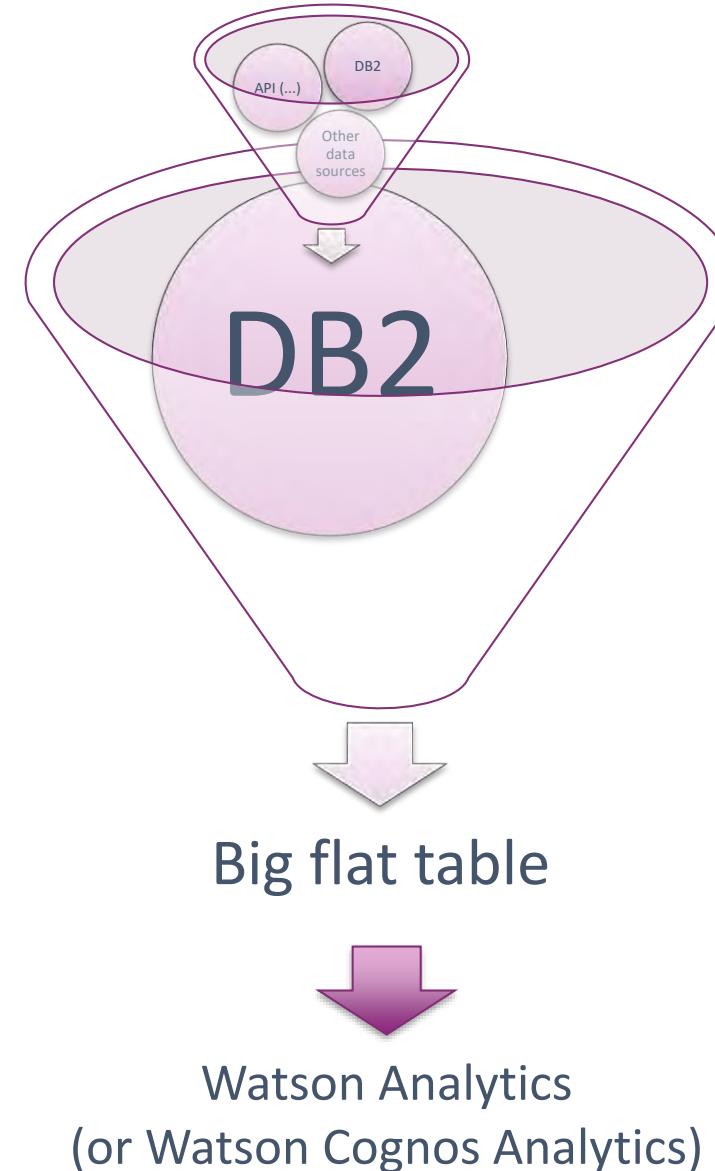
Big flat table

Watson Analytics
(or Watson Cognos Analytics)

Exploration/Exploitation



Exploration/Exploitation



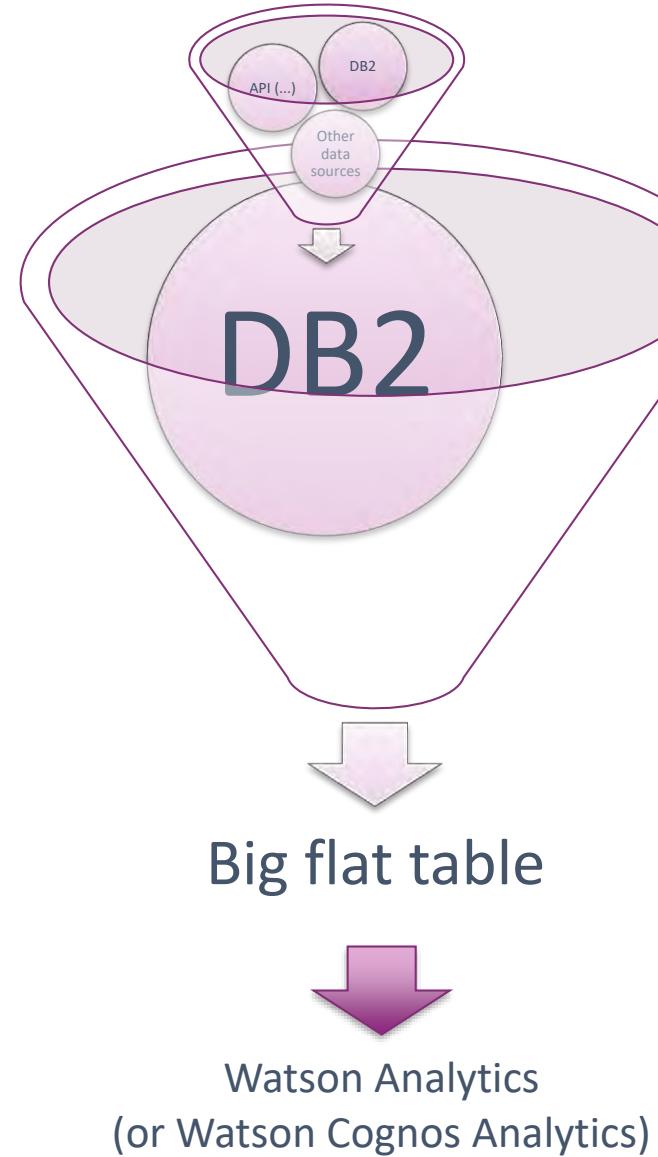
Exploration/Exploitation

Create a flat table with all relevant information

- Create View, merge tables...
 - “Reverse back” Relational DB relationships towards a flat table
 - If necessary, set meaningful column heading

Enrich the table with metadata

- Use RESTful services from DB2 to call API
 - systools.urlEncode + systools.httpGetClob
 - → Call Watson API, Tweeter, etc...



Exploration/Exploitation

Create a flat table with all relevant information

- Create View, merge tables...
 - “Reverse back” Relational DB relationships towards a flat table
 - If necessary, set meaningful column heading

Tolling can help

Enrich the table with metadata

- Use RESTful services from DB2 to call API
 - systools.urlEncode + systools.httpGetClob
 - → Call Watson API, Tweeter, etc...

<https://console.bluemix.net>
<https://cloud.ibm.com>

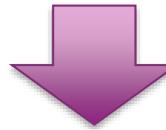
<https://developer.twitter.com>

<https://www.ibm.com/watson-analytics>
<https://www.ibm.com/analytics/cognos-analytics>

Watson Analytics
(or Watson Cognos Analytics)

Exploration/Exploitation

<https://www.ibm.com/watson-analytics>



<https://www.ibm.com/analytics/cognos-analytics>

Home

Search

My content

Team content

Report

Dashboard

Exploration

Story

Data module

Upload files

Job

New



Welcome to IBM Cognos Analytics

Get started by opening a dashboard, report or story!

Recent



APPIDATA_SALESDETL.csv

4/11/2019, 8:29 AM



SampleFile_GOSales.xls

4/11/2019, 7:39 AM

Quick reference

Get started

Overview

Get started videos

Sample data

Support

You will be prompted to
select a file from your
PC/Mac



Drag and drop files, open Quick launch or Browse

Cookie Preferences

IBM Cognos Analytics

Welcome

Buy now

...

?

Home

Search

My content

APPIDATA_SALESDTL.csv
4/11/2019 8:29 AM

... Replace file

Append file

Create data module

Create exploration

Create dashboard

Properties

Copy or move

Create shortcut

Delete

Quick reference

Get started

Overview

Get started videos

Sample data

Support

Work from your files

Open Quick launch or Browse

Manage

New

Cookie Preferences

The screenshot shows the IBM Cognos Analytics interface. On the left, there's a sidebar with links like Home, Search, and My content. A large orange box highlights the 'My content' link. Below it, another orange box highlights the 'Work from your files' section. In the center, a file named 'APPIDATA_SALESDTL.csv' is listed with its creation date. A context menu is open over this file, with various options like Replace file, Append file, Create data module, and Create exploration. The 'Create exploration' option is specifically highlighted with an orange box. To the right of the menu, there's a 'Quick reference' sidebar containing links to Get started, Overview, Get started videos, Sample data, and Support.

Exploration/Exploitation

Let's use a common file available on the website itself
for our pedagogical presentation

Home

Search

My content

Team content

Recent

Manage

New

Source files

- Customer_analysis_churn.xlsx
10/26/2018 5:27 PM
- Customer_analysis_policyholders.xlsx
10/26/2018 5:28 PM
- Customer_analysis_renewals.xlsx
10/26/2018 5:29 PM
- Customer_analysis_targets.xlsx
10/26/2018 5:29 PM
- IT_help_desk.xlsx
8/23/2016 8:48 AM
- Marketing_campaign_review.xlsx
8/23/2016 9:01 AM
- Marketing_campaign_study.csv
8/23/2016 9:12 AM
- NYPD_Motor_Vehi ... ions_2015-2017.xlsx
10/26/2018 5:36 PM
- Sales_Staff.xlsx
10/26/2018 5:37 PM
- SampleFile_GOSales.xls
10/26/2018 5:39 PM
- Storm_events_2015_data.xlsx
10/26/2018 5:40 PM
- Telco_customer_churn.xlsx
10/26/2018 2:50 PM

Cognos Analytics

ashboard, report or story!

Quick reference

Get started

Overview

Get started videos

Sample data

Support

Create data module

Create exploration

Create dashboard

Properties

Copy or move

Create shortcut

Cookie Preferences

New exploration *

Navigation paths New

Sample File Go Sales Xls

- Retailer Country
- Province Or State
- City
- Postal Code
- Short Postal Code
- Order Method Type
- Retailer Type
- Retailer
- Product Line
- Product Type
- Product
- Product Number
- Year
- Quarter
- Quantity
- Unit Cost

Create a visualization
Drag and drop fields or choose visualization type
Choose a type

Select 1st a relevant field to start perspective from

Explore relationships in your data
To get started, select your field of interest to see how other fields relate to it

Field of interest [Reset to original](#)

Enter field name >

Filter unique fields 2 — 50

Legend
● Field of interest
● Field

New exploration * Buy now

Ask a question

Navigation paths

Sample File Go Sales Xls

- Retailer Country
- Province Or State
- City
- Postal Code
- Short Postal Code
- Order Method Type
- Retailer Type
- Retailer
- Product Line
- Product Type
- Product
- Product Number
- Year
- Quarter
- Quantity
- Unit Cost

Postal code

Product Type (Co...)

The total number of results for **Product Type** for all values of **Retailer Country - Province Or State - City - Short Postal Code** is 65,535.

United Kingdom|West Midlands|Birmingham|B2 is the most frequently occurring category of **Retailer Country - Province Or State - City - Short Postal Code** with a count of 2,230 items (3.4 % of the total).

Then drag&drop group of field (use Ctrl to select all fields 1st on the left then drag&drop)

Get Started

Cookie Preferences

A world map showing the distribution of postal codes by product type. The map uses a color gradient where darker shades represent higher product types. A legend on the right shows a scale from 1 to 21. A tooltip highlights the most frequent category in the UK. A callout at the bottom right provides instructions for dragging and dropping fields.

New exploration * Buy now

Ask a question

Navigation paths

Sample File Go Sales Xls

- Retailer Country
- Province Or State
- City
- Postal Code
- Short Postal Code

Order Method Type

Retailer Type

Retailer

Product Line

Product Type

Product

Product Number

Year

Quarter

Quantity

Unit Cost

Postal code

Unrecognized locations:

- NW9 8AA
- 90203
- H2T 9K8
- T4V 1D4
- B5 5RA
- RG6 7JR

Visualization notifications:

Unmatched locations: ["NW9 8AA", "90203", "H2T 9K8", "T4V 1D4", "B5 5RA", "RG6 7JR", "K8T 5M5", "BN2 7FG", "OX4 4YW", "M8Y 4K8", "MK17 9EA", "SO30 2NU", "G1B 3L5", "K1G 4Z0", "W1F 7TR", "99821", "RG4 7BD", "B3C 2M8", "B4

Unrecognized info and not meaningful outcome....
Lack of “measurable” factors, measurable fields

Get Started

Cookie Preferences

The screenshot shows a data exploration interface with a sidebar containing navigation paths and a main area displaying a world map with postal code data. A tooltip on the map highlights 'Unrecognized locations' with a yellow warning icon. The tooltip lists several invalid postal codes: NW9 8AA, 90203, H2T 9K8, T4V 1D4, B5 5RA, and RG6 7JR. Another tooltip on the right side of the interface provides a summary of the data, mentioning 'Unrecognized locations' and 'Visualization notifications'.

New exploration * Buy now

Ask a question

Navigation paths

Sample File Go Sales Xls

- Retailer Country
- Province Or State
- City
- Postal Code
- Short Postal Code
- Order Method Type
- Retailer Type
- Retailer
- Product Line
- Product Type
- Product
- Product Number
- Year
- Quarter
- Quantity
- Unit Cost

Postal code

Product Type (Co...)

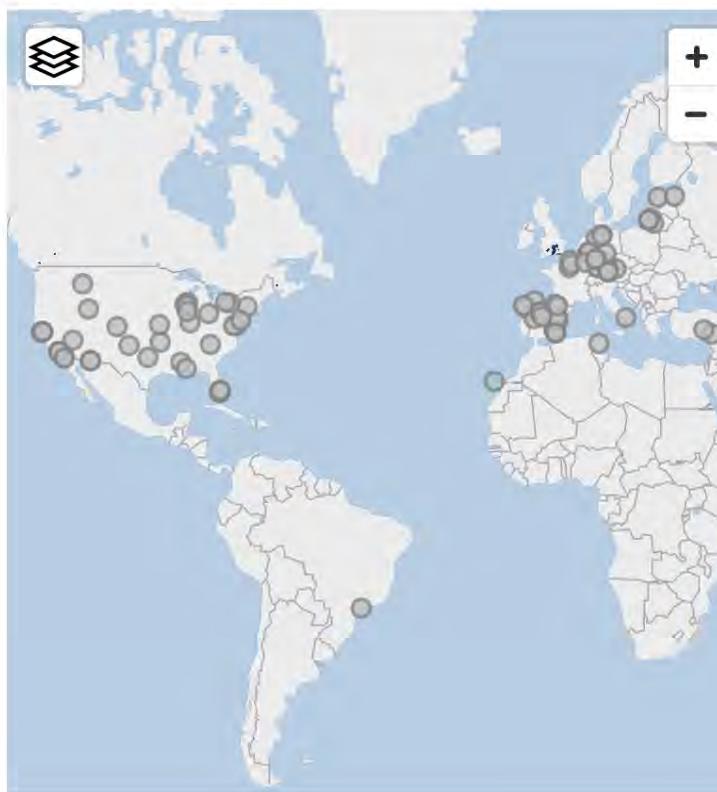
The total number of results for **Product Type** for all values of **Retailer Country - Province Or State - City - Short Postal Code** is 65,535.

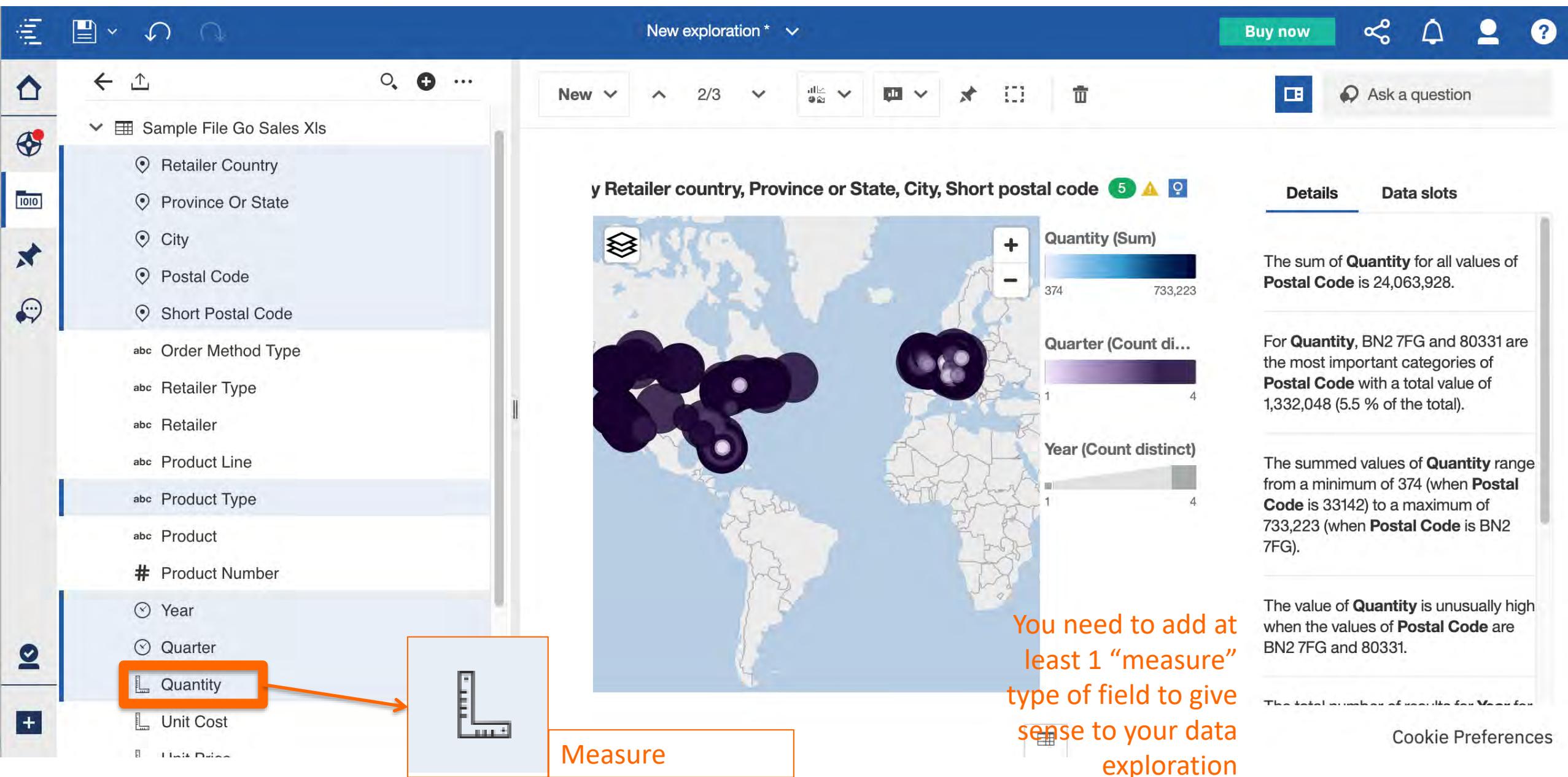
United Kingdom|West Midlands|Birmingham|B2 is the most frequently occurring category of **Retailer Country - Province Or State - City - Short Postal Code** with a count of 2,230 items (3.4 % of the total).

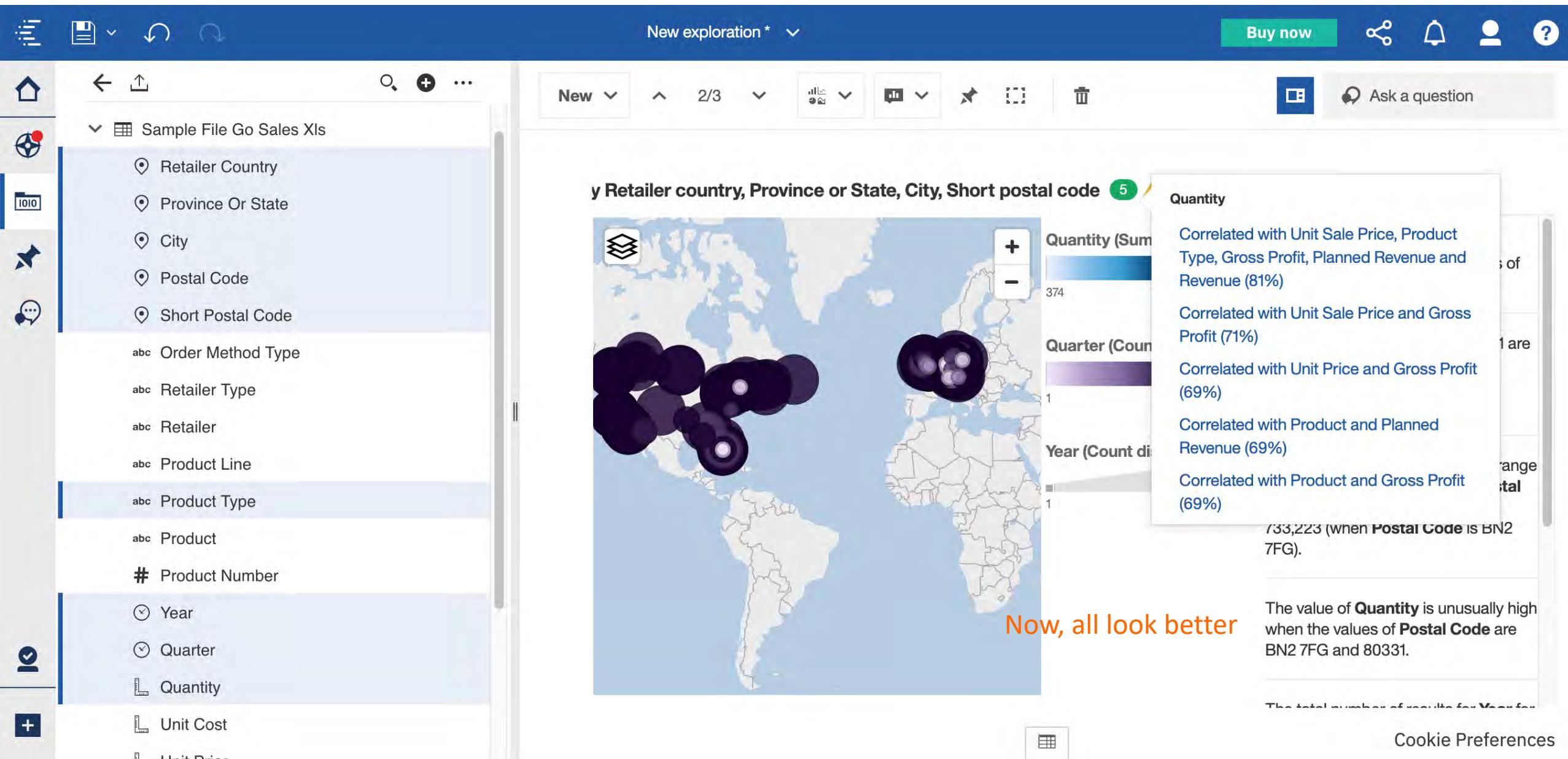
Not very useful details, why?

Get Started

Cookie Preferences







New exploration * Buy now

Sample File Go Sales Xls

- Retailer Country
- Province Or State
- City
- Postal Code
- Short Postal Code
- Order Method Type
- Retailer Type
- Retailer
- Product Line
- Product Type
- Product
- Product Number
- Year
- Quarter
- Quantity
- Unit Cost

Insights

Average

Meaningful differences

Quarter (Count distinct)

Year (Count distinct)

Select insights

The sum of **Quantity** for all values of **Postal Code** is 24,063,928.

For **Quantity**, BN2 7FG and 80331 are the most important categories of **Postal Code** with a total value of 1,332,048 (5.5 % of the total).

The summed values of **Quantity** range from a minimum of 374 (when **Postal Code** is 33142) to a maximum of 733,223 (when **Postal Code** is BN2 7FG).

The value of **Quantity** is unusually high when the values of **Postal Code** are BN2 7FG and 80331.

Cookie Preferences

New exploration * Buy now

Sample File Go Sales Xls

- Retailer Country
- Province Or State
- City
- Postal Code
- Short Postal Code
- Order Method Type
- Retailer Type
- Retailer
- Product Line
- Product Type
- Product
- Product Number
- Year
- Quarter
- Quantity
- Unit Cost

Retailer country, Province or State, City, Short postal code 5 ?

Natural language is used to add Details insights

Details Data slots

Code is 33142) to a maximum of 733,223 (when **Postal Code** is BN2 7FG).

The value of **Quantity** is unusually high when the values of **Postal Code** are BN2 7FG and 80331.

The total number of results for **Year** for all values of **Retailer Country - Province Or State - City - Short Postal Code** is 65,535.

United Kingdom|West Midlands|Birmingham|B2 is the most frequently occurring category of **Retailer Country - Province Or State - City - Short Postal Code** with a count of 2,230 items (3.4 % of the total).

Cookie Preferences

New exploration * Buy now

Sample File Go Sales Xls

Retailer Country
Province Or State
City
Postal Code
Short Postal Code
Order Method Type
Retailer Type
Retailer
Product Line
Product Type
Product
Product Number
Year
Quarter
Quantity
Unit Cost

Product type and Unit sale price

The average of **Unit Sale Price** for all values of **Product Type** is 100.466.

The average values of **Unit Sale Price** range from a minimum of 4.894 (when **Product Type** is Sunscreen) to a maximum of 1,021.857 (when **Product Type** is Woods).

Product Type strongly drives **Unit Sale Price** (82%).

The value of **Unit Sale Price** is unusually high when **Product Type** is Woods.

Eyewear is the most frequently occurring category of **Product Type** with a count of 24,502 items (50.7% of

Other views, diagrams

Cookie Preferences

A bubble chart titled "Product type and Unit sale price". The x-axis represents "Product Type" and the y-axis represents "Unit Sale Price". The size of the bubbles corresponds to the count of items. The largest bubble is labeled "Woods", followed by "Irons" and "Tents". Other visible labels include "Rope", "N...", "Pa...", and "Eyewear". The chart is set against a background of a golf course.

FRESH
SOLUTIONS



YOUR
THOUGHTS?

Thank you
Pascal Polverini

pascal.polverini@freschesolutions.com