### Université IBM i 2018

16 et 17 mai

IBM Client Center Paris



for Busines

#### S03 - Modernisez vos applications IBM i avec Watson

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### Agenda

- Watson overview
- Watson Analytics in nutshell
- Watson Product & Services
- Prototyping in IBM Client Center Montpellier
- Q&A

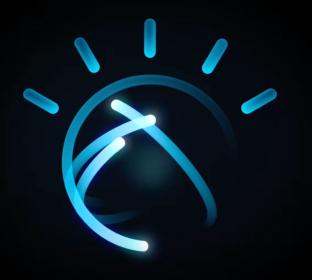






# **IBM Watson?**

Watson is the AI platform for professionals



Enhance problem solving exponentially with built-in AI and machine learning capabilities.



#### Understand

Cognitive systems understand imagery, language and other unstructured data like humans do.

#### Reason

They can reason, grasp underlying concepts, form hypotheses, and infer and extract ideas.

#### Learn

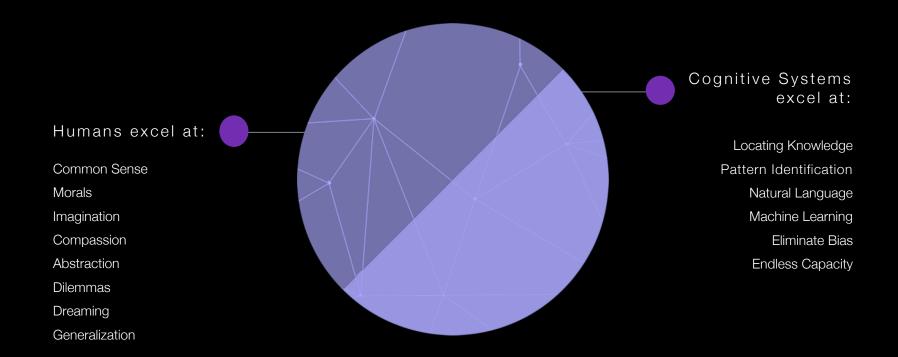
With each data point, interaction and outcome, they develop and sharpen their expertise, so they never stop learning.



#### Interact

With abilities to see, talk and hear, cognitive systems interact with humans in a natural way.

#### Cognitive systems forge a new partnership between man and machine



### Strong AI or Weak AI?

"A <u>human</u> who can read Chinese characters would likely understand Chinese speech, know something about Chinese culture and even make good recommendations at Chinese restaurants.

In contrast, very different <u>AI systems</u> would be needed for each of these tasks."

### IBM Watson

Industries	Customer Engagement		Educ	cation	Financial Services		ІоТ			Health	
Solutions	Advertisin	g	M	edia	Talent		Work				
Product & Services	AI Assistant	Assistant Data		Knowledge	Vision		Speech	Langua	ge	Empathy	
					+						
Analytics portfolio	Watson Analytics		Watson Explorer		IBM Watson Analytics		s for S	ocial Media			

## Watson Analytics

#### Watson Analytics: One-click data discovery and predictive analysis

- Without knowing SQL, you explore your data and the likely evolution in natural language:
  - Refine your data and see it reflected wherever you're working.
  - Use your own words to explore and visualize your data.
  - See what influences outcomes so you can act confidently.
  - Create dashboard so you can share your insights.
  - Access data connectors & social networks data

is

As

Direct Mail

Partner

**Existing Customer** 

### **Explore Watson Analytics**









#### Start with data

Load a spreadsheet or connect to relational data, report data or data in a cloud storage service.

#### **Discover insights**

Choose a recommended starting point—or type a question—and instantly get visualizations.

#### **Find business drivers**

Ask what drives a business outcome to create a target and quickly see its top influencers.



#### Display your findings

Select a template you can drag and drop data into and create a dashboard to tell your story.

### **Example: Watson Analytics**



« What is average of days open for hardware request? »

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	ACG	>	SYSKEYCST	Visualizatio	What is the summary				Jiscov	vorios	
	ACMEAIR	>	SYSKEYS		Filtered by Ticket Type: Re	quest $\otimes$ and Filed Against: Hardware $\otimes$				ienes	
	ASN	>	SYSPACKAGE	Analysis					Top Drivers	of Days Open	
	BENOIT	>	SYSREFCST	<b>\$</b>							
	CLALEVEE	>	SYSTABLEDEP	Format						Filed Against	
	CLPADMIN	>	SYSTABLES							Filed Against an	d Ticket Typ
	DATAMART	>	SYSTRIGCOL						Ticket Type		
	HELPDESK	>	SYSTRIGDEP				-		Requester Senio	ority	
	IDOCSBA	>	SYSTRIGGERS			19.27			Filed Against + 2 more inputs can	predict	
	IDOCSJW	>	SYSTRIGUPD						Days Open (62	2% Strength)	
	IDOCSPA	>	SYSVIEWDEP								
	IOT4I > SYSVIEWS				pen by Satisfa						
	NULLID	>	TICKET	۲		Days Open (Ave	rade)		1 - Unsatisfied 2 - Satisfied		8
									0 - Unknown		
	atform.ibm.com								5.93		
os //eu-ob datapla											

### **Watson Analytics Editions**

(Mai 2018)

Freemium	Plus	Professional
Utilisez Watson Analytics gratuitement et accédez à l'analyse cognitive, prédictive et visuelle.	Toutes les fonctions d'analyse de la version gratuite et la capacité de télécharger des jeux de données plus volumineux.	Conçu pour les entreprises, inclut un environnement multi-utilisateur pour collaborer et plus de connecteu de données.
0,00 €	À partir de <b>28,95 €*</b> par utilisateur par mois	À partir de <b>77,20 €*</b> par utilisateur par mois
Essai gratuit	Acheter	Acheter
1 utilisateur	1 utilisateur	1 ou plusieurs utilisateurs
100 Go de stockage inclus	1 Mo de stockage inclus	2 Go de stockage inclus
	Accédez à des données sociales depuis Twitter	Accédez à des données sociales depuis Twitter
Essai de la version Proffesional, pour utilisateur unique, les premiers 30 jours.	Ajouter davantage de stockage par incréments de 10 Go pour un prix modique	Ajouter plus de stockage par incréments de 50 Go à ur prix modique.
	Accéder à des bases de données relationnelles, sur site ou sur le cloud	Accéder à des bases de données relationnelles, sur sit ou sur le cloud
	Accéder à 18 connecteurs de données	Accéder à 19 connecteurs de données, notamment de rapports IBM Cognos
Accès limité aux offres IBM Analytics Exchange	Accès complet aux données et offres IBM Analytics Exchange	Accès complet aux données et offres IBM Analytics Exchange



### Watson Analytics with IBM i



#### Jeudi 17 mai, 11h00 - 12h00 S28 - IA sur vos données DB2 avec Watson Analytics (Lab)



## Watson Platform

Watson Products & Services



#### Watson on the IBM Cloud allows you to integrate powerful AI into your application and store, train and manage your data in the cloud.

- Make your apps Read, Hear, Talk, See & Learn
- Self-Serve environment:
  - Cloud access to API's
  - Developer environment
    - API's, SDK's, Demos, Code, App Gallery, Forum



### **Resources to help you build with Watson**



WATSON SDKS

**DOCUMENTATION** Getting started guide / Watson documentation / Watson GitHub projects

**STARTER KITS** 

#### **Developer Tools**

Resources to help you build with Watson.

#### **COMMUNITY AND SUPPORT**

Stack Overflow / DeveloperWorks Answers / WDC Slack channel

#### **ADDITIONAL RESOURCES**

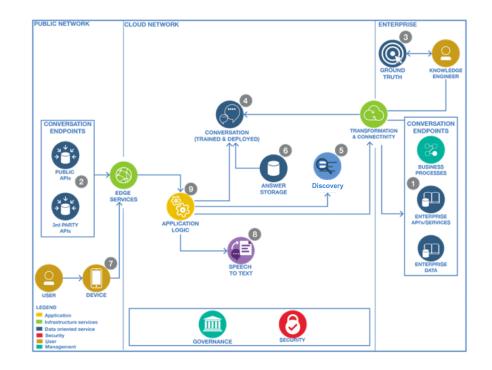
Blog / Webinars / Educational videos / ...

https://www.ibm.com/watson/developercloud/developer-tools.html

#### IBM Cloud Architecture Center Cognitive Reference Architecture



This is the runtime architecture which showcases the components that are involved in the usage of a trained and deployed Cognitive Engagement System.



### Watson Products and services





#### Knowledge

Get insights through accelerated data optimization capabilities.

#### Discovery

Unlock hidden value in data to find answers, monitor trends and surface patterns.

**Discovery News** Access pre-enriched news content in real-time.

#### Natural Language Understanding

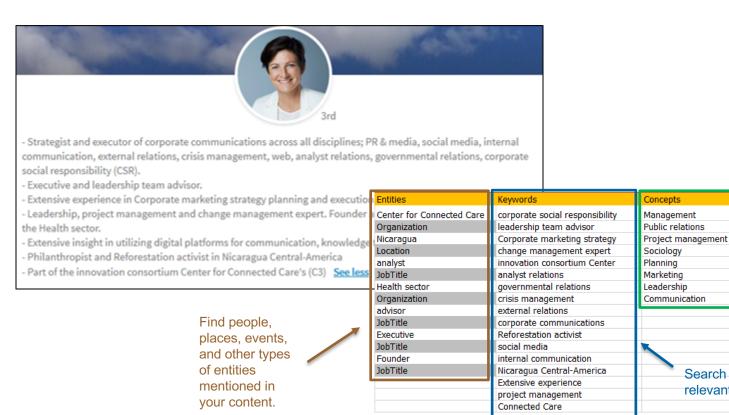
Natural language processing for advanced text analysis.

#### **Knowledge Studio**

Teach Watson to discover meaningful insights in unstructured text.

### Natural Language Understanding





Identify high-level concepts that aren't necessarily directly referenced in the text

Search your content for relevant keywords

Communication

### **Discovery**



Articles JSON	
Search articles over	and the Sentiment is
12/08/2016 - 12/15/2016	Any
Where	where the Taxonomy is
Barack Obama	Education
is mentioned	Search articles over
as a Person	Title

#### Query

/discovery-experimental/api/v1/environments/bb6ffe96-53d5-44b3-8838-92dd1664df8d/collections/0288e2a0-a1c1-4a38a376-3c3bd89e927b/query?version=2016-11-09&count=10&filter=taxonomy:(label:education),entities: (text:Barack%200bama,type:person),publicationDate.date%3E%3D20161208&return=enrichedTitle.text,url,author,entiti es,concepts,taxonomy

#### Results

6 Ways the Next President Can Improve Education

http://time.com/4545088/next-president-education/

### **Watson Products and services**





Identify and tag content then analyze and extract detailed information found in an image



Convert text and speech with the ability to customize models

#### Visual Recognition

Tag and classify visual content using machine learning.

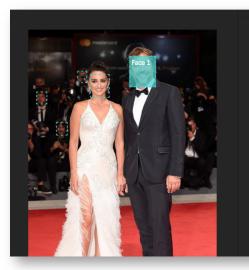
**Speech to Text** Easily convert audio and voice into written text.

**Text to Speech** Convert written text into natural-sounding audio.

### **Vision: Visual Recognition**



https://www.ibm.com/watson/services/visual-recognition/demo/index.html#watson-demo



red carpet	0.97
rug	0.97
floor cover	0.97
claret red color	0.89
clothing	0.80
person	0.79

maroon color

Face Model

age.

Face 1 age 46-49





#### **General Model**

Quickly understand objects, actions, scenes, and colors within an image.

Restaurant Patio	0.94
marketplace	0.79
beer garden	0.66
tavern	0.66
building	0.66

### **Example: Visual Recognition + SQL**



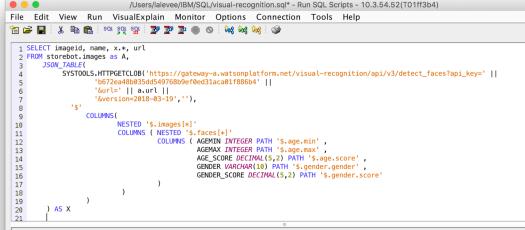
IMAGEID	NAME	URL
	1 Join IBM	http://img.icbdr.com/images/cc/vertical/ibm-main.jpg
	2 Philippe	https://pbs.twimg.com/profile_images/560371796751298560/p50Fb9FP_400x400.jpeg
	3 Rochester	http://ibmi30.mybluemix.net/assets/images/home/rochester-img.png
	4 Christophe	https://pbs.twimg.com/profile_images/912697237330898944/7EPI3H3V_400x400.jpg
	5 Helene	https://pbs.twimg.com/profile_images/955825957759324160/Ur_kPSWH_400x400.jpg
	6 lbmer	https://i0.wp.com/blog.ibm.jobs/wp-content/uploads/2018/04/Screen-Shot-2018-04-19-at-7.14.54-PM-1.png?w=1596

### **Example: Visual Recognition + SQL**

```
SELEC'
           "images":
FROM
    JS
                    "faces": [
                            "age": {
                                "min": 48,
                                "max": 51,
                                "score": 0.8029685
                            },
                            "face location": {
                                "height": 678,
                                "width": 588,
                                "left": 473,
                                "top": 416
                            },
                            "gender": {
                                "gender": "FEMALE",
                                "score": 0.9999964
                    ],
                   "source url": "https://watson-developer-cloud.github.io/Ginni Rometty at the Fortune MPW Summit in 2011.jpg",
                   "resolved url": "https://watson-developer-cloud.github.io/Ginni Rometty at the Fortune MPW Summit in 2011.jpg"
    IM
           1,
           "images processed": 1
            5 Helene
                         nttps://pbs.twimg.com/profile_images/955825957759324160/0r_KPSWH_400X400.jpg
                         https://i0.wp.com/blog.ibm.jobs/wp-content/uploads/2018/04/Screen-Shot-2018-04-19-at-7.14.54-PM-1.png?w=1596...
            6 Ibmer
```



### **Example: Visual Recognition + SQL**





MAGEID	NAME	AGEMIN	AGEMAX	AGE_SCORE	GENDER	GENDER_SCORE	URL
1	1 Join IBM	23	26	0.85	MALE	0.98	http://img.icbdr.com/images/cc/vertical/ibm-main.jpg
	1 Join IBM	21	24	0.75	FEMALE	0.99	http://img.icbdr.com/images/cc/vertical/ibm-main.jpg
1	1 Join IBM	19	21	0.99	FEMALE	0.99	http://img.icbdr.com/images/cc/vertical/ibm-main.jpg
	2 Philippe	41	44	0.83	MALE	0.99	https://pbs.twimg.com/profile_images/560371796751298560
	3 Rochester	43	47	0.66	MALE	0.99	http://ibmi30.mybluemix.net/assets/images/home/rochester-ir
	3 Rochester	38	41	0.82	MALE	0.99	http://ibmi30.mybluemix.net/assets/images/home/rochester-in
	3 Rochester	51	55	0.59	FEMALE		http://ibmi30.mybluemix.net/assets/images/home/rochester-in
	3 Rochester	54	57	0.76	FEMALE	0.99	http://ibmi30.mybluemix.net/assets/images/home/rochester-in
	3 Rochester	32	36	0.61	FEMALE	0.99	http://ibmi30.mybluemix.net/assets/images/home/rochester-in
4	4 Christophe	45	48	0.98	MALE	0.99	https://pbs.twimg.com/profile_images/912697237330898944
	5 Helene	33			FEMALE		https://pbs.twimg.com/profile_images/95582595775932416
(	6 Ibmer	32	36	0.73	FEMALE	0.99	https://i0.wp.com/blog.ibm.jobs/wp-content/uploads/2018/0

Done: 12 rows retrieved.

SELECT imageid, name, x.\*, url FROM storebot.images as A, JSON\_TABLE( SYSTOOLS.HTTPGETCLOB('https://..

Connected to relational database T01ff3b4 on 10.3.54.52 as CLALEVEE - 235593/QUSER/QZDASOINIT using IDBC configuration 'Default'.

## Grab a coffee with Brandi

Working at IBM, Brandi takes the best of her military experience and applies it to a successful career at IBM.



### Watson Products and services





Analyze text and extract metadata from unstructured content



Understand tone, personality, and emotional state.

Language Translator Translate text from one language to another.

#### Natural Language Classifier

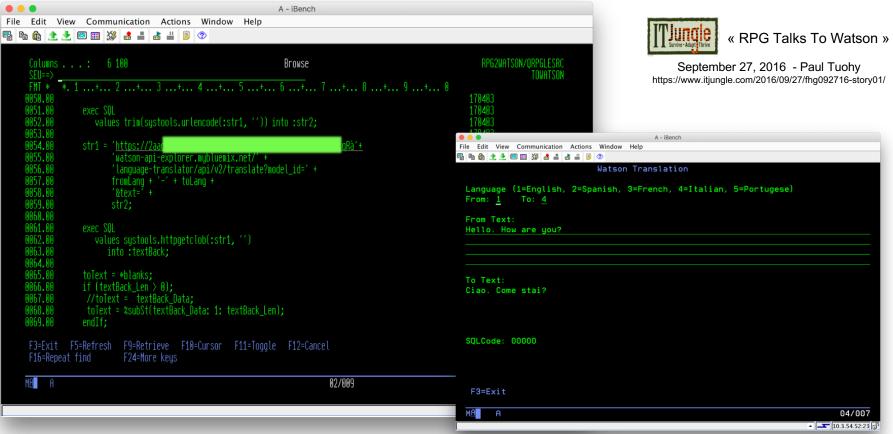
Interpret and classify natural language with confidence.

**Personality Insights** Predict personality characteristics through text.

**Tone Analyzer** Understand emotions and communication style in text.

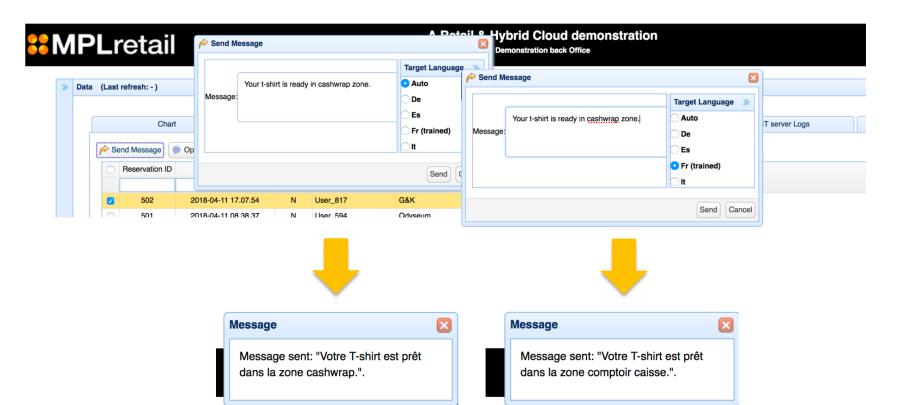
### Example: Language Translator + RPG + SQL





### Example: Language Translator + Node.js







### **Example: Language Translator + Node.js**

Sftp://claleve	ee:@10.3.54.52//home/storebot/controllers/stores.js	[anonymous] 🗸 🛷 🗸 🔳 🗸 👘
1525 👻	<pre>if (SourceLanguage != TargetLanguage) {</pre>	
1526 -	try {	
1527	<pre>var TranslateData = new Object();</pre>	
1528		
1529 -	if (vTarget == "trained") {	
1530	TranslateData.model_id = "dc4151fc-	918e-435d-8d64-c9cf0a1f83e3":
1531	TranslateData.text = obj.MESSAGE;	,
1532	TranslateData.source = SourceLangua	ae:
1533	TranslateData.target = TargetLangua	
1534 =	} else {	5-7
1535	<pre>TranslateData.text = obj.MESSAGE;</pre>	
1536	TranslateData.source = SourceLangua	ge;
1537	TranslateData.target = TargetLangua	ge;
1538 🛏	};	
1539		
1540 🔻	language_translator.translate( <u>Transla</u>	<pre>teData, function(err, translation) {</pre>
1541 🔻	if (err) {	
1542	console.log(err);	
1543	ErrorText= "Error: couldn't t	ranslate message";
1544 📼	} else {	
1545		.on.translations[0].translation;
1546 🛏	}	
1547	callback(null, null);	
1548 🛏	<pre>});</pre>	
1549		
1550 -	<pre>} catch (e) { </pre>	
1551	console.log("Error occured:")	
1552	console.error(e);	
1553	<pre>callback(null, null);</pre>	
1554	}	
1555 -	}	
1556 -	else {	
1557	<pre>console.log("No translation needed"); MassageTranslated = abi MESSAGE;</pre>	
1558	<pre>MessageTranslated = obj.MESSAGE; collback(could could c</pre>	
1559	<pre>callback(null, null); }</pre>	
1560 - 1561 -		
1201 -	<pre>}, // fin step 2, translation</pre>	

### Watson Products and services



## 

#### Data

Embed AI, machine learning and deep learning to drive insights from data, wherever it resides

#### Watson Studio

Build and train AI models, and prepare and analyze data, all in one integrated environment.

#### Watson Machine Learning

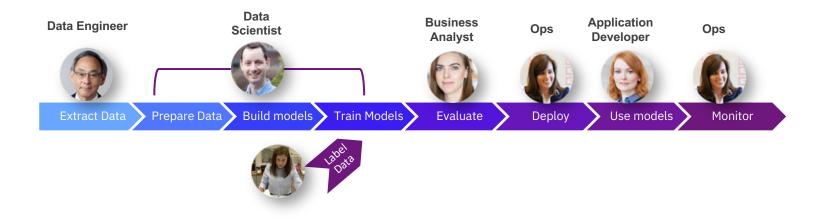
Use your data to create, train, and deploy self-learning models. Leverage an automated, collaborative workflow to build intelligent applications.

#### Watson Knowledge Catalog

Intelligent data and analytic asset discovery, cataloging and governance to fuel AI apps.

#### Watson Studio: Data Science is a "Team Sport"

- Building ML-infused apps requires multiple skillsets:
  - Define an ML model
  - Store, manage, update training data
  - Manage lifecycle of the trained model
  - Ability to do inferencing on the trained model(s)





### **IBM Watson® Studio**



- IBM Watson Studio accelerates the machine and deep learning workflows required to infuse AI into your business to drive innovation.
- It provides a suite of tools for data scientists, application developers and subject matter experts to collaboratively and easily work with data and use that data to build, train and deploy models at scale.
- Best of breed open source and IBM Tools
  - TensorFlow, Jupyter, Keras, Caffe, R, Python, and more...

TensorFlow

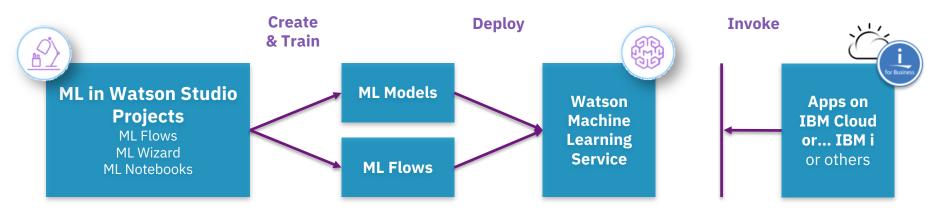


Caffe

#### IBM Watson® Studio - Machine Learning in Projects, deploying to WML



- Data Scientists can train ML models in Watson Studio using data in Projects to create and train models
- Use ML Wizard for assisted creation and training of models using common patterns and algorithms
- Use Notebooks or Flows to train models for more advanced use cases and more flexibility
- Deploy models to Watson Machine Learning (WML) service in IBM Cloud to run them in production
- Use WML REST API to invoke your models for online scoring / predictions



### **IBM Watson® Studio**

- Watson® Studio is available
  - As a cloud offering (IBM Cloud)
  - As an on-premises solution
    - DSX Local\* on x86 and System Power with PowerAI + GPU / Nvlink acceleration
  - As a DSX desktop application
    - Free, disconnected mode









### Watson Studio with IBM i



#### Mercredi 16 mai, 14h45 - 15h45 S12 – DSX\* (Data Science Experience) et IBM i

Ö IBM Watson Projects	Tools Community	Services		B		Ļ	۲
My Projects / Project IBM i / Prod	luct Line Prediction Refined	/ Product Line Prediction IBMi App	0	¢	ø	10	0
Product Line Prediction	ІВМі Арр						
Overview Implementation						als.	>
AGE 77 GENDER_Index 0 MARITAL_STATUS_Index 0 PROFESSION_Index		Predicted value for PRODUCT_LINE  2016 40% 60% 80% 100% Golf Equipment Personal Accessories 15.09% Camping Equipment 12.98% Mountainsering Eq., 3.73% Outdoor Protection 0.76%	Golf Equipr	nent			н
0 Predict	,						Ĵ

#### **Watson Products and services**



## 

#### **AI** Assistant

Integrate diverse conversation technology into your application.

#### Watson Assistant

Build an AI assistant for a variety of channels, including mobile devices, messaging platforms, and even robots.

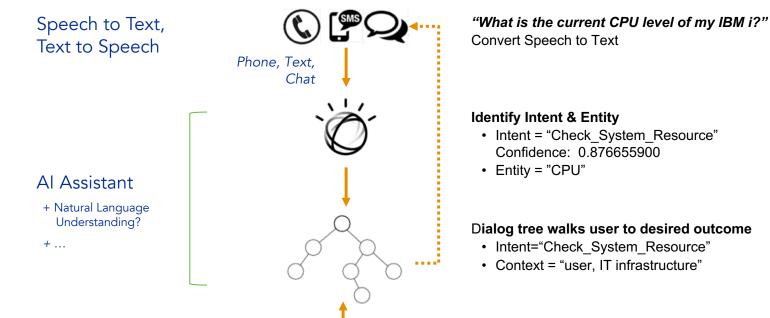
### **Cognitive App. concepts**



- Each of the 7 Cognitive areas may require
  - Training data set & Live Data streams
  - Integration and orchestration of trained services to bring business value
    - Hybrid integration
      - IBM Cloud Watson services
      - On-premise data sources
      - Continuously capturing unstructured data
    - Integration of Signal services:
      - Image recognition, speech to text and text to speech

## **Combine Watson APIs for higher value apps**





Action: Query IBM i to retrieve CPU usage value

## Demo

#### Chatbot for IT Helpdesk

## The context

#### Internal helpdesk digital transformation

Organizations are under pressure from their constituents...
To provide a high grade consumer-support experience to their employees across a variety of channels and for a growing range of devices
To resolve service issues more quickly and optimize the end-user experience.

## The context

#### Internal helpdesk digital transformation

#### **Key Business drivers**

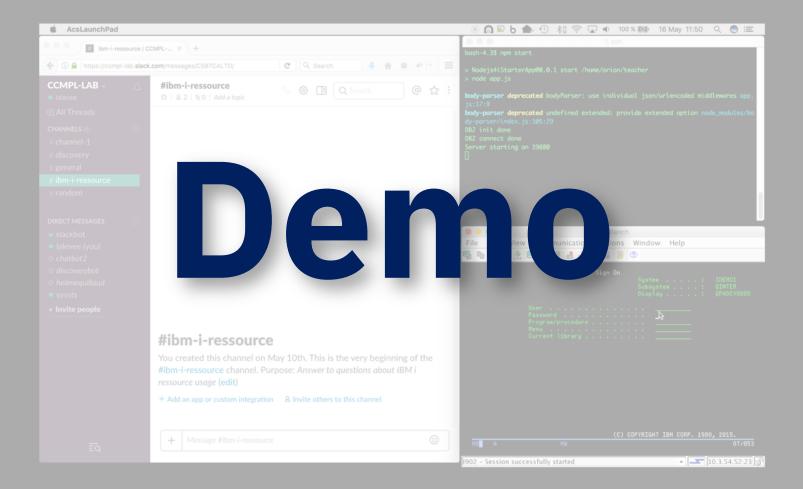
- Automatically process tickets that do not require high expertise
  - "An average of 20%-50% of all help desk calls are password resets." (Gartner 2016)
  - Respond quicker to business demands with time liberated from mundane tasks
- Enhance Employee experience

## The context

#### Internal helpdesk digital transformation

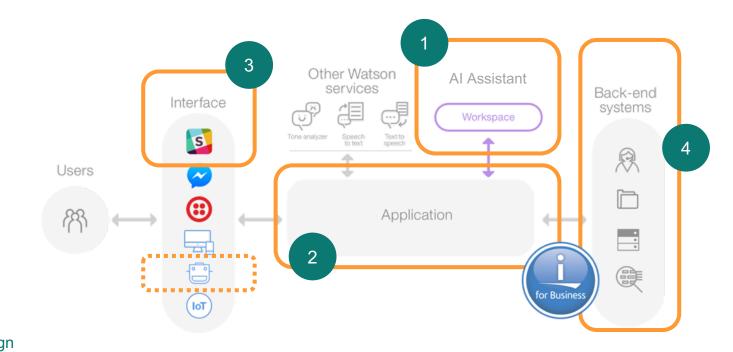
**Current IT Environment** 

- Employee use Slack (collaboration tools and embedded services)
- Core business solution runs on Power IBM i systems (latest technologies)



#### Chatbot for internal services: helpdesk prototype





0 Design

## **Demo Components**

## thirty

- IBM i
  - Open Source !!
    - Integrated by IBM (5733-OPS)
    - Very popular solutions (Node.js & Node-RED + GIT + community support)
    - Easy integration with existing solution (data, programs, objects)
      - IBM DB2® for i access library + Node.js toolkit for IBM i
  - DB2 for i
    - IBM i Services: Easily get system infos with SQL SELECT



	app.js	
69		
- 76	<pre>70 app.get('/userprofile/status/:userprofile', function(req, res, next) {</pre>	
71	71 var result = {};	
- 72	<pre>72 var sql = "SELECT STATUS, SIGN_ON_ATTEMPTS_NOT_VALID, PREVIOUS_SIGNON, NO_</pre>	PASSWORD_INDICATOR, SET_PASSWORD_TO_EXPIRE " +
73	73 "FROM QSYS2.USER_INFO " +	
- 74	<pre>74 "WHERE AUTHORIZATION_NAME = UCASE('" + req.params.userprofile + "')";</pre>	
75		
- 76	76 try {	
71	<pre>77 console.log("SQL: " + sql);</pre>	
- 78	<pre>78 db.exec(sql, function(rs) {</pre>	
- 79	<pre>79 console.log (JSON.stringify(rs));</pre>	
- 80	<pre>80 if(rs.length != 0) {</pre>	l lisi
81	<pre>81 res.json(rs[0]);</pre>	
83	87 Jelse (	

### Also available: Pepper integration video





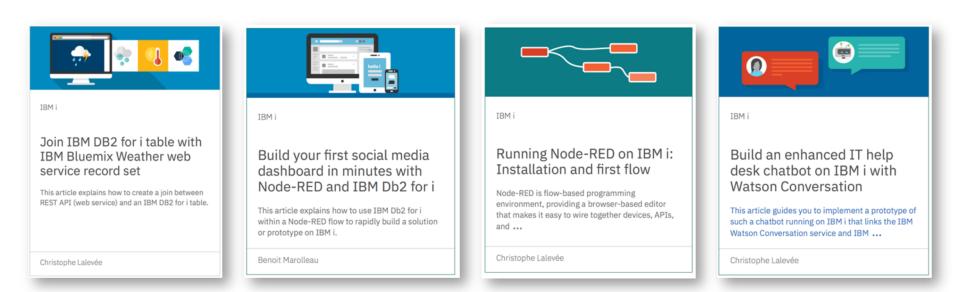


https://www.youtube.com/watch?v=O6rJtQgmjDo

#### Meet IBM CCMPL authors on IBM DeveloperWorks



#### https://www.ibm.com/developerworks/learn/ibmi/index.html

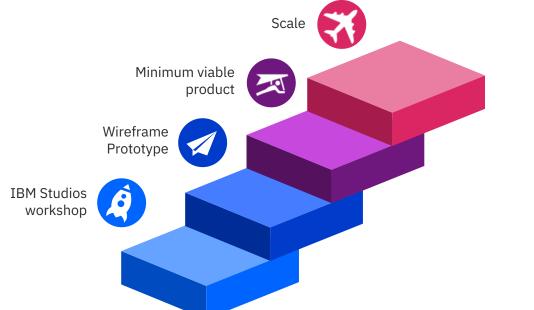


## Prototyping

IBM Client Center Montpellier "Rapid Prototyping Team"

## **IBM CCMPL Offerings**

Our objective is to deliver the best "prototyping" experience for our customers. Usually we are engaging from A to Z but we can deliver each "building block" of our offering separately if required ("à la carte")...





Our A to Z approach gives you the opportunity to use the same team from genesis to "production", bringing your idea to life with our methodology.



Our 4 main building blocks could be easily used independently in order to satisfy some project's needs. However, some of them are required depending result you need.



Our model is a fee based offering. Since each project is unique we create a custom pricing. This pricing is based on the amount of resources needed and duration of the project.



## **Q & A**

# hank you

IBM Client Center Montpellier

## Follow us!



Website: ibm.com/ibm/clientcenter/montpellier/

Twitter: #IBMCCMPL @IBMCCtr



YouTube: IBM Client Center Montpellier